



M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)

(Recognized Under UGC Section 2F & 12B of UGC Act)

Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

Date: 21.08.2020

CIRCULAR

This is to inform that M.A.M College of Pharmacy is organizing “A one day webinar on IPR IN AGRICULTURE RESEARCH FOR DEVELOPMENT” by MR.D.NAVEEN KUMAR, M.Pharmacy ,Department of PAQA, Executive And Production Manager ,Jodas Expoin Pvt Ltd, Hyderabad, Telangana on 22.08.2020. All the staff members and students are requested to attend and actively participate in the program.

Venue: Zoom meting

Timing: 11:00AM

PRINCIPAL
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M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin : 522 601.

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| | | | |

REGISTRATION FORM:

Name:.....

Roll No.:

Branch:.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

MR.D.NAVEEN KUMAR

M.Pharmacy ,Department of PAQA,
Executive And Production
Manager ,Jodas Expoin
Pvt Ltd, Hyderabad, Telangana
Ph-no-9603518849

Last date to
Registration:
20-08-2020

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao
secretary & Correspondent
M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M
Professor and Principal
M.A.M College of Pharmacy

CONVENOR

P.Hari babu
Associate Professor
Department of pharmaceutical analysis

CO-CONVENOR

P.Lakshmana Rao
Associate Professor
Department of Pharmaceutics

COORDINATOR

K.Gourisamkar
Assistant Professor
Dept of Pharmacognosy

-: Address for Communication :-

K.Gourisamkar
Coordinator
Assistant Professor
Dept of Pharmacognosy
gouri.kandukuri@gmail.com
9502402403

A ONE DAY WEBINAR ON

IPR IN AGRICULTURE RESEARCH FOR DEVELOPMENT

Programme schedule

22.8.2020

Organized by:-

**MEDARAMETLA ANJAMMA MASTAN
RAO COLLEGE OF PHARMACY**

(Approved by AICTE, PCI & Affiliated to ANU)
ISO 9001 : 2008 & UGC 2(F) & 12(B)



-:Venue:-

PRINCIPAL Seminar Hall
M.A.M. College of Pharmacy
KESANUPALLI (Po), Narasaraopet (Dist.)
Guntur (Dt.), Pin-522601
(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)
(Recognized Under UGC Section 2F & 12B of UGC Act)
Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com
Website: www.mamcollegeofpharmacy.ac.in

About College :-

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a motto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

Objectives of the Programme:-

Several of the IPRs mentioned above are relevant to the agricultural sector in that they can be used to protect goods or services produced in the agricultural sector.³ these are mainly patents, plant breeders' rights, trademarks, geographical indications and trade secrets. It is possible to include lay-out designs for chips that are designed to perform certain functions related to agriculture, but these are assumed to be incorporated in machines produced in the industrial sector. Similarly, scientific papers or television programmes covering ideas related to agriculture are not seen as directly being produced in this sector.



Topics Covered:-

- Introduction
- IPRS Relevant to Agriculture
- International Intellectual Property Law
- India's International obligations on IPRS
- The Public Debate In India on Legislative Changes on IPR
- Conclusions And Policy Prescriptions

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KESANUPALLI (Po.), Narasaraopet (M.D.),
Guntur (Dt.) Pin - 522 601
For any Queries

Contact:

mampharmacyseminars@gmail.com



M.A.M COLLEGE OF PHARMACY

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

DATE: 24.8.2020

PROGRAMME REPORT

| | |
|------------------|---|
| Programme Name | A one day webinar on IPR In Agriculture Research For Development |
| Resource Person | MR.D.NAVEEN KUMAR, M.Pharmacy ,Department of PAQA, Executive And Production Manager ,Jodas Expoin Pvt Ltd, Hyderabad, Telangana Ph-no-9603518849 |
| Date of Activity | 22.8.2020 |
| Organized By | M.A.M. College of Pharmacy |
| Venue | Zoom meting |


Objective of the programme

Several of the IPRs mentioned above are relevant to the agricultural sector in that they can be used to protect goods or services produced in the agricultural sector.3 these are mainly patents, plant breeders' rights, trademarks, geographical indications and trade secrets. It is possible to include lay-out designs for chips that are designed to perform certain functions related to agriculture, but these are assumed to be incorporated in machines produced in the industrial sector. Similarly, scientific papers or television programmers covering ideas related to agriculture are not seen as directly being produced in this sector.

Topic Covered

- Introduction
- IPRS Relevant to Agriculture
- International Intellectual Property Law
- India's International obligations on IPRS
- The Public Debate In India on Legislative Changes on IPR
- Conclusions And Policy Prescriptions


Programme Coordinator


PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (M.D.),
Guntur (Dt.), Pin : 522 601.



M.A.M COLLEGE OF PHARMACY

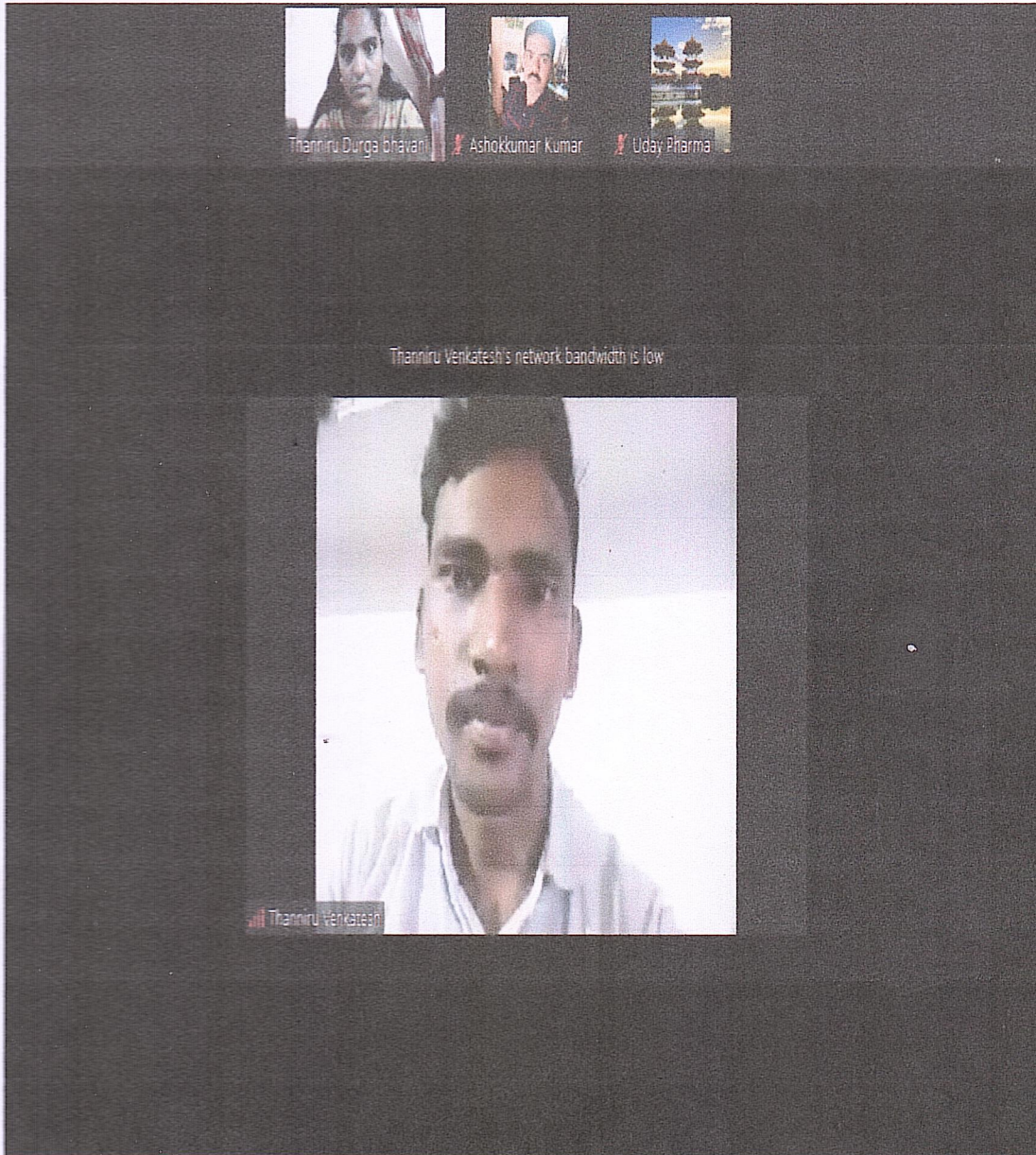
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Zoom Meeting



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Outcome of the Programme

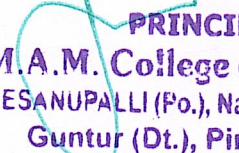
The students and faculty learned about the IPR in Agriculture Research for Development. They gain the knowledge on it is increasingly recognized that global challenges such a food security and climate change cannot be met without significant advances in innovation and technology. All innovation has a source, and recognizing and protecting the rights of the innovator is at the core of the intellectual property right (IPR) systems. The IPR system was created to stimulate innovation based on a balanced approach. It provides a time-bound control over the use of an innovation, whether the intention is for commercial use or free public access.

A ONE DAY WEBINAR
ON
"IPR In Agriculture Research For Development"
BY
MR.D.NAVEEN KUMAR,
M.Pharmacy,
Department of PAQA,
Executive And Production Manager,
Jodas Expoin Pvt Ltd,
Hyderabad, Telangana
ON
22.08.2020
ORGANIZED BY
M.A.M COLLEGE OF PHARMACY

Participants:
Thanniru Venkatesh
Thanniru Durga bhavani
Ashokkumar Kumar
Uday Pharma

On 22.8.2020, from our college students have participated in the IPR workshop programme.


Programme coordinator


PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (M.D.),
Guntur (Dt.), Pin : 522 601.



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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamcollegeofpharmacy.ac.in

LIST OF PARTICIPANTS

Name of the Programme: *A one day webinar on IPR in Agriculture*
Date: *22.08.2020* *Research for development*

| S.No. | Name of the Participant | Roll. No. | Course and Year | signature |
|-------|---------------------------|-----------|------------------|-----------|
| 1 | Aravapalli Premchand | Y17PH2001 | IV/IV B.Pharmacy | ✓ |
| 2 | Badugundla Thirupathaiah | Y17PH2002 | IV/IV B.Pharmacy | ✗ |
| 3 | Maguluri Rajashekar | Y17PH2003 | IV/IV B.Pharmacy | ✗ |
| 4 | Mannem Pitcheswararao | Y17PH2004 | IV/IV B.Pharmacy | ✗ |
| 5 | Pinapa Sandeep Kumar | Y17PH2005 | IV/IV B.Pharmacy | ✓ |
| 6 | Pureti Naga Thanusha | Y17PH2006 | IV/IV B.Pharmacy | ✓ |
| 7 | Ravuri Madhuri | Y17PH2007 | IV/IV B.Pharmacy | ✓ |
| 8 | Sathuluri Lalitha | Y17PH2008 | IV/IV B.Pharmacy | ✗ |
| 9 | Shaik Mohammad Riyaz | Y17PH2009 | IV/IV B.Pharmacy | ✓ |
| 10 | Shaik Sirajunnisa | Y17PH2010 | IV/IV B.Pharmacy | ✓ |
| 11 | Thipparthi Bhavana | Y17PH2011 | IV/IV B.Pharmacy | ✗ |
| 12 | Aluri Divya Sri | Y17PH2012 | IV/IV B.Pharmacy | ✓ |
| 13 | Arruri Lakshmiprasanna | Y17PH2013 | IV/IV B.Pharmacy | ✗ |
| 14 | Ballepalli Gopichand | Y17PH2014 | IV/IV B.Pharmacy | ✗ |
| 15 | Bejjanki Koteswara Rao | Y17PH2015 | IV/IV B.Pharmacy | ✗ |
| 16 | Bobbala Suchitha | Y17PH2016 | IV/IV B.Pharmacy | ✓ |
| 17 | Bobbili Surendra Babu | Y17PH2017 | IV/IV B.Pharmacy | ✓ |
| 18 | Chevula Venkata Sai Akhil | Y17PH2018 | IV/IV B.Pharmacy | ✓ |
| 19 | Chevula Venkatagopi | Y17PH2019 | IV/IV B.Pharmacy | ✓ |
| 20 | Dara Suresh | Y17PH2020 | IV/IV B.Pharmacy | ✓ |

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KESANUPALLI (Po.), Narasaraopet (md.),
Guntur (Dt.), Pin : 522 601.

Programme Coordinator



M.A.M COLLEGE OF PHARMACY

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

Date: 18.9.2020

CIRCULAR

It is hereby informing you that M.A.M College of Pharmacy is organizing “A one day webinar on STARTUP COACHING & ENTREPRENEURSHIP TRAINING PROGRAM” by MRS.G.RUSHIKA REDDY, M.Pharmacy, Regulatory Affairs ,Senior Business Executive, Pharma Company, Hyderabad, Telangana on 19.9.2020. We request you to register and to attend the program.

Venue: Zoom meting

Timing: 2:00PM

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Guntur (Dt.), Pin : 522 601.

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REGISTRATION FORM:

Name:.....

Roll No.:

Branch:.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

MRS G RUSHIKA REDDY

M.Pharmacy, Regulatory Affairs ,
Senior Business Executive,
Pharma Company, Hyderabad, Telangana
Ph.no-9542525494

Last date to
Registration:
18-09-2020

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao
secretary & Correspondent
M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M
Professor and Principal
M.A.M College of Pharmacy

CONVENOR

P.Hari babu
Associate Professor
Department of pharmaceutical analysis

CO-CONVENOR

P.Lakshmana Rao
Associate Professor
Department of Pharmaceutics

COORDINATOR

Dr.P.Lingeswararao
Professor
Pharmaceutical Analysis

-: Address for Communication :-

Dr.P.Lingeswararao
Coordinator
Professor
Pharmaceutical Analysis
punatipharma@hotmail.com
8985141828

A ONE DAY WEBINAR ON STARTUP COACHING & ENTREPRENEURSHIP TRAINING PROGRAMME

Programme schedule
19.9.2020

Organized by:-

**MEDARAMETLA ANJAMMA MASTAN
RAO COLLEGE OF PHARMACY**

(Approved by AICTE, PCI & Affiliated to ANU)
ISO 9001 : 2008 & UGC 2(F) & 12(B)



-:Venue:-

Seminar Hall

M.A.M. COLLEGE OF PHARMACY
KESANUPALLY, Narasaraopet-522601
Guntur (Dt.)
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(Recognized Under UGC Section 2F & 12B of UGC Act)
Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com
Website: www.mamcollegeofpharmacy.ac.in

About College :-

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Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

Objectives of the Programme:-

1. To encourage the spirit of self-employment among entrepreneurs and develop small and medium enterprises.
2. To encourage new venture establishment and expansion of the existing ones in rural areas through designing especial programmer.
3. To inculcate the entrepreneurial skills to potential entrepreneurs and help develop the same in existing entrepreneurs.
4. To enable the entrepreneurs to define or redefine their business objectives and work individually as well as in group for the realization of the same.
5. To make the entrepreneurs ready for unforeseen threats and risks associated with the business



Topics Covered:-

- Concept/ Meaning Of Entrepreneurial Training.
- Objectives of Entrepreneurial Training.
- Developing the Course Content.
- Methods Of Entrepreneurial Training
- Strategic Business Unit
- Social Audit
- Entrepreneurial Development Programme (Edp)
- Entrepreneurial Growth
- What Is Credit Appraisal

PRINCIPAL
M.A.M. College of Pharmacy
KESANDAPALLI (P.O.) WARASABADU (D.D.)
Guntur (Dist.)
For any Queries

Contact:

mampharmacyseminars@gmail.com



M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

DATE: 22.9.2020

PROGRAMME REPORT


| | |
|------------------|---|
| Programme Name | A one day webinar on Startup Coaching & Entrepreneurship Training Programme |
| Resource Person | MRS.G.RUSHIKA REDDY, M.Pharmacy, Regulatory Affairs ,Senior Business Executive, Pharma Company, Hyderabad, Telangana Ph.no-9542525494 |
| Date of Activity | 19.9.2020 |
| Organized By | M.A.M. College of Pharmacy |
| Venue | Zoom meeting |


Objective of the programme

1. To encourage the spirit of self-employment among entrepreneurs and develop small and medium enterprises.
2. To encourage new venture establishment and expansion of the existing ones in rural areas through designing especial programmer.
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- Concept/ Meaning Of Entrepreneurial Training.
- Objectives of Entrepreneurial Training.
- Developing the Course Content.
- Methods Of Entrepreneurial Training
- Strategic Business Unit
- Social Audit
- Entrepreneurial Development Programme (Edp)
- Entrepreneurial Growth


Programme Coordinator


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M.A.M. College of Pharmacy
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Guntur (Dt.), Pin : 522 601.



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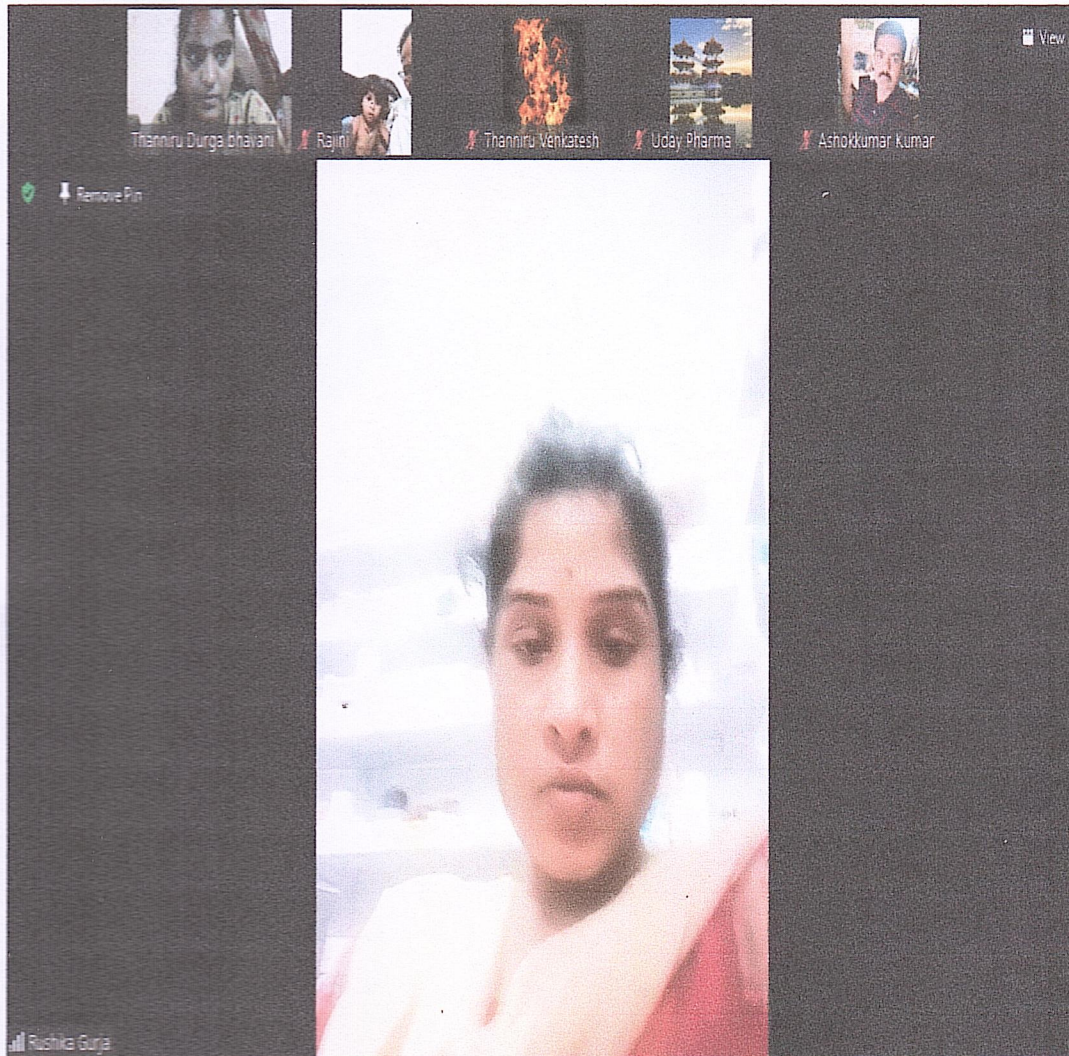
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(Recognized Under UGC Section 2F & 12B of UGC Act)

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Zoom Meeting 40-Minutes



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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamcollegeofpharmacy.ac.in

Outcome of the Programme

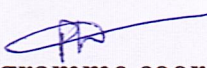
The students and faculty learned about the Startup Coaching & Entrepreneurship Training Programme. They gain the knowledge on:


- Building a founding team
- Approaches to finding product-market fit
- Pitching and selling to customers and investors
- Managing entrepreneurial finances

A ONE DAY WEBINAR
ON
"Startup Coaching & Entrepreneurship Training Programme"
BY
MRS.G.RUSHIKA REDDY,
M.Pharmacy,
Regulatory Affairs ,
Senior Business Executive,
Pharma Company,
Hyderabad, Telangana.
ON
19.9.2020
ORGANIZED BY
M.A.M COLLEGE OF PHARMACY

Participants: Rushika Reddy, Thanniru Durga bhavani, Rajini, Thanniru Venkatesh

On 19.9.2020, from our college students have participated in the entrepreneurship programme.


Programme coordinator


PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin : 522 601.



M.A.M COLLEGE OF PHARMACY

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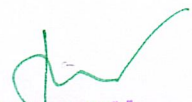
Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamcollegeofpharmacy.ac.in

LIST OF PARTICIPANTS

Name of the Programme: *A one day webinar on startup coaching & Entrepreneurship training Program.*

Date: *19.9.2020*

| S.No. | Name of the Participant | Roll. No. | Course and Year | signature |
|-------|-----------------------------------|-----------|-------------------|-----------|
| 1 | Darla Bhanu Chand | Y18PH2023 | III/IV B.Pharmacy | ✓ |
| 2 | Dasari Ravi Teja | Y18PH2024 | III/IV B.Pharmacy | ✓ |
| 3 | Dokku Sandhya Rani | Y18PH2025 | III/IV B.Pharmacy | X |
| 4 | Ediga Vamsi | Y18PH2026 | III/IV B.Pharmacy | X |
| 5 | Enubarla Timothy | Y18PH2027 | III/IV B.Pharmacy | ✓ |
| 6 | Ganji Phanindra Sai | Y18PH2028 | III/IV B.Pharmacy | ✓ |
| 7 | Ganta Gopichand | Y18PH2029 | III/IV B.Pharmacy | ✓ |
| 8 | Gorantla Chaitra Veena | Y18PH2030 | III/IV B.Pharmacy | ✓ |
| 9 | Gorantla Nagarjuna | Y18PH2031 | III/IV B.Pharmacy | ✓ |
| 10 | Jyothi Pushpa | Y18PH2033 | III/IV B.Pharmacy | ✓ |
| 11 | Kaki Ricky Joseph | Y18PH2034 | III/IV B.Pharmacy | X |
| 12 | Kamatham Sai Pranay | Y18PH2035 | III/IV B.Pharmacy | X |
| 13 | Kantu Thirumala Srinivasa Rao | Y18PH2036 | III/IV B.Pharmacy | X |
| 14 | Kastala Raja Mani | Y18PH2037 | III/IV B.Pharmacy | X |
| 15 | Kata Sri Lakshmi Bhavani | Y18PH2038 | III/IV B.Pharmacy | X |
| 16 | Katakam Veera Venkata Vara Prasad | Y18PH2039 | III/IV B.Pharmacy | X |
| 17 | Katta Venkata Siva | Y18PH2040 | III/IV B.Pharmacy | X |
| 18 | Katuri Sobha Rani | Y18PH2041 | III/IV B.Pharmacy | ✓ |
| 19 | Komatiguntla Chennakesavulu | Y18PH2042 | III/IV B.Pharmacy | ✓ |
| 20 | Konda Mamatha | Y18PH2043 | III/IV B.Pharmacy | ✓ |


PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin : 522 601.


Programme Coordinator



M.A.M COLLEGE OF PHARMACY

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Date: 23.10.2020

CIRCULAR

This is to inform that M.A.M College of Pharmacy is organizing “A one day webinar on RESEARCH METHODOLOGY & GOOD ADMINISTRATIVE PROCESS” by MR.P.JOGESWARAO, M.Pharmacy, Department of Pharmaceutical Analysis, Associate Professor, Siddhartha Institute of Pharmaceutical Sciences, Jonnalagadda on 24.10.2021. All the staff members and students are requested to attend and actively participate in the program.

Venue: Zoom meeting

Timing: 12:00PM

PRINCIPAL
PRINCIPAL

M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Mcd.),
Guntur (Dt.), Pin : 522 601.

Copy to:

| Signature of all HODs | | | | | TPO | OFFICE | LIBRARY |
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| | | | | | | | |

REGISTRATION FORM:

Name:.....

Roll No.:

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Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

MR.P.JOGESWARAO

M.Pharmacy, Department of Pharmaceutical Analysis, Associate Professor,
Siddhartha Institute of Pharmaceutical Sciences, Jonnalagadda
Ph.no-9398836442

Last date to
Registration:
20-10-2020

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao
secretary & Correspondent
M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M
Professor and Principal
M.A.M College of Pharmacy

CONVENOR

P.Hari babu
Associate Professor
Department of pharmaceutical analysis

CO-CONVENOR

P.Lakshmana Rao
Associate Professor
Department of Pharmaceutics

COORDINATOR

K.Gourisankar
Assistant Professor
Dept of Pharmacognosy

-: Address for Communication :-

K.Gourisankar
Coordinator
Assistant Professor
Dept of Pharmacognosy
gouri.kandukuri@gmail.com
9502402403

A ONE DAY WEBINAR ON

RESEARCH METHODOLOGY & GOOD ADMINISTRATIVE PROCESS

Programme schedule

24.10.2020

Organized by:-

MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU)
ISO 9001 : 2008 & UGC 2(F) & 12(B)



-: Venue:-

PRINCIPAL
Seminar Hall
M.A.M. College of Pharmacy
KESANUPALLI (P.O.), Narasaraopet (M.D.),
Guntur (Dt.), Pin-524 601.
Narasaraopet-522601

(Recognized Under UGC Section 2F & 12B of UGC Act)
Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com
Website: www.mamcollegeofpharmacy.ac.in

About College :-

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

Objectives of the Programme:-

. Research methodologies are broadly classified into two main categories: Quantitative research methods and Qualitative research methods. Quantitative research is one which is based on quantitative terms and involves collection of numerical data, analyzing it and drawing conclusions using numbers. Qualitative research on other hand, is one which is done using non-numerical and unquantifiable elements like feelings, emotion, sound etc. Methodology of research indicates and influences the overall validity and reliability of whole research to be conducted. Methodology answers mainly two questions regarding research that are how the data used for study was acquired and how it was analyzed to derive out the findings.



Topics Covered:-

- o Develops Better Insight Into Topic
- o Provides Systematic Structure
- o Enhance The Research Quality
- o Derive Better Solutions
- o Aids In Decision Making
- o Inculcates Logical And Systematic Thinking

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Guntur (Dt.), Pin - 522 601.
For any Queries

Contact:

mampharmacyseminars@gmail.com



M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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DATE: 26.10.2020

PROGRAMME REPORT

| | |
|------------------|--|
| Programme Name | A one day webinar on Research Methodology & Good Administrative Process |
| Resource Person | MR.P.JOGESWARAO, M.Pharmacy, Department of Pharmaceutical Analysis, Associate Professor, Siddhartha Institute of Pharmaceutical Sciences, Jonnalagadda Ph.no-9398836442 |
| Date of Activity | 24.10.2020 |
| Organized By | M.A.M. College of Pharmacy |
| Venue | Zoom meeting |


Objective of the programme

Research methodologies are broadly classified into two main categories: Quantitative research methods and Qualitative research methods. Quantitative research is one which is based on quantitative terms and involves collection of numerical data, analyzing it and drawing conclusions using numbers. Qualitative research on other hand, is one which is done using non-numerical and unquantifiable elements like feelings, emotion, sound etc. Methodology of research indicates and influences the overall validity and reliability of whole research to be conducted. Methodology answers mainly two questions regarding research that are how the data used for study was acquired and how it was analyzed to derive out the findings.

Topic Covered

- Develops Better Insight Into Topic
- Provides Systematic Structure
- Enhance The Research Quality
- Derive Better Solutions
- Aids In Decision Making
- Inculcates Logical And Systematic Thinking


Programme Coordinator


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M.A.M. College of Pharmacy
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Guntur (Dt.), Pin : 522 601.



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Kesanupalli, Narasaraopet-522601

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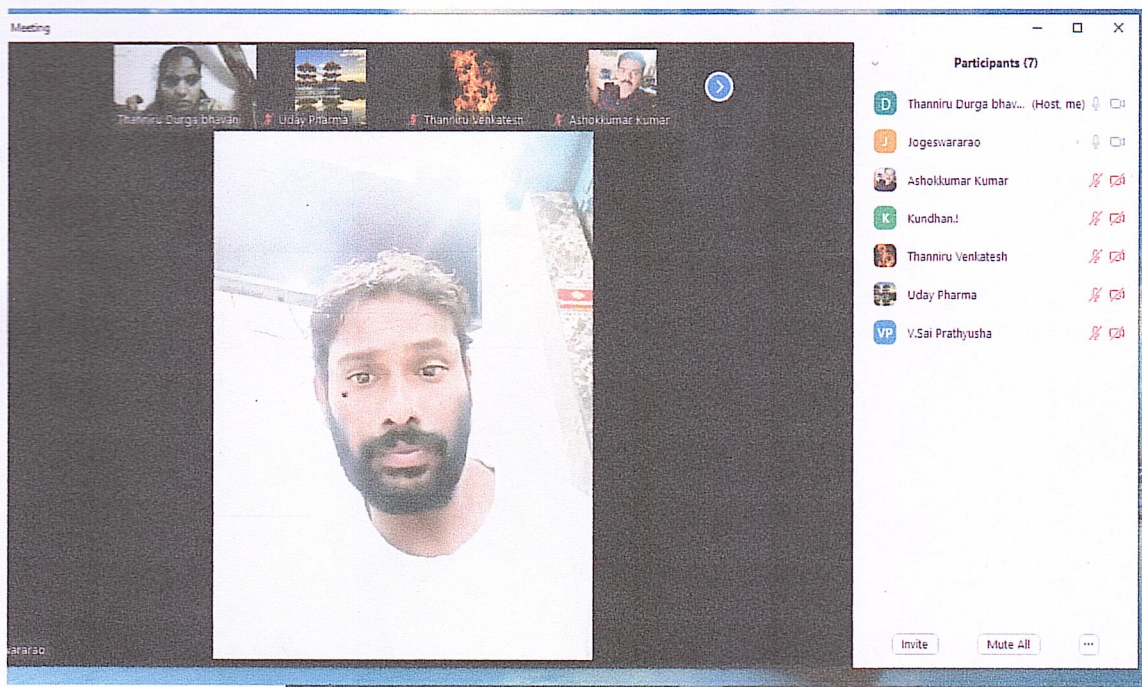
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Outcome of the Programme


The students and faculty learned about the Research Methodology & Good Administrative Process. They gain the knowledge on:

- Locating and Defining Issues or Problems
- Designing the Research Project
- Collecting Data
- Interpreting Research Data



On 24.10.2020, from our college students have participated in the research methodology programme.


Programme coordinator


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M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (M.D.),
Guntur (DL), Pin : 522 601.



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LIST OF PARTICIPANTS

Name of the Programme: A one day webinar on Research methodology & good Administrative process.

Date: 24.10.2020

| S.No. | Name of the Participant | Roll. No. | Course and Year | signature |
|-------|-----------------------------------|------------|-----------------|-----------|
| 1 | Appari Divya | Y16PHD1101 | V/VI Pharm.D | X |
| 2 | B Hari Krishna | Y16PHD1102 | V/VI Pharm.D | X |
| 3 | Cheepathi Phani Kumar | Y16PHD1103 | V/VI Pharm.D | X |
| 4 | Dantala Swathi | Y16PHD1104 | V/VI Pharm.D | X |
| 5 | Edula Vikrant Reddy | Y16PHD1105 | V/VI Pharm.D | X |
| 6 | Ganta Jaswanth | Y16PHD1106 | V/VI Pharm.D | X |
| 7 | Garnipudi Kavya | Y16PHD1107 | V/VI Pharm.D | ✓ |
| 8 | Golla Bala Priyanka | Y16PHD1109 | V/VI Pharm.D | X |
| 9 | Kalluri Sindhu Priya | Y16PHD1110 | V/VI Pharm.D | ✓ |
| 10 | Katikireddy Mohan Sri Satya Kumar | Y16PHD1111 | V/VI Pharm.D | ✓ |
| 11 | Kavoori Vara Prasad | Y16PHD1112 | V/VI Pharm.D | ✓ |
| 12 | Kiranmai Lakshmi Sailaja Chebrolu | Y16PHD1113 | V/VI Pharm.D | ✓ |
| 13 | Kudakala Kusuma Sai Sree | Y16PHD1114 | V/VI Pharm.D | ✓ |
| 14 | Lakkepogu Raja Chandana | Y16PHD1115 | V/VI Pharm.D | X |
| 15 | Moguluri Ramya | Y16PHD1116 | V/VI Pharm.D | ✓ |
| 16 | Mohammed Farhath | Y16PHD1117 | V/VI Pharm.D | ✓ |
| 17 | Nayudu Manasa | Y16PHD1118 | V/VI Pharm.D | ✓ |
| 18 | Rowthu Monica Pravallika | Y16PHD1119 | V/VI Pharm.D | ✓ |
| 19 | Sadasivuni Sai Prasanth | Y16PHD1120 | V/VI Pharm.D | ✓ |
| 20 | Salivendra Roja | Y16PHD1121 | V/VI Pharm.D | ✓ |
| 21 | Sri Ramya Jyothi Guntamukkala | Y16PHD1122 | V/VI Pharm.D | X |


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Guntur (Dt.), Pin : 522 601.


Programme Coordinator



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Date: 20.11.2020

CIRCULAR

It is hereby informing you that, M.A.M College of Pharmacy is organizing “A one day webinar on ENTREPRENEURSHIP SKILLS AND COMPETENCIES” by MRS.G. RAJINI, M.Pharmacy, Pharmaceutics, QC Manager in Vimta Labs, Charlapalli, Hyderabad, Telangana on 21.11.2020. I request all faculty members and students actively participate in the program.

Venue: Zoom meeting

Timing: 2:00PM

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Guntur (Dt.), Pin : 522 601.

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| | | | | | | |

REGISTRATION FORM:

Name:.....

Roll No.:

Branch:.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

MRS.G. RAJINI

M.Pharmacy, Pharmaceutics, QC Manager
in Vimta Labs,
Charlapalli, Hyderabad, Telangana
Ph.no-7207760463

Last date to
Registration:
20-11-2020

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao
secretary & Correspondent
M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M
Professor and Principal
M.A.M College of Pharmacy

CONVENOR

P.Hari babu
Associate Professor
Department of pharmaceutical analysis

CO-CONVENOR

P.Lakshmana Rao
Associate Professor
Department of Pharmaceutics

COORDINATOR

M. Chanadana
Assistant Professor
Pharmaceutical Analysis

-: Address for Communication :-

M. Chanadana
Coordinator
Assistant Professor
Pharmaceutical Analysis
chandana.mannepalli@gmail.com
7893539891

A ONE DAY WEBINAR ON

ENTREPRENEURSHIP SKILLS AND COMPETENCIES

Programme schedule

21.11.2020

Organized by:-

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RAO COLLEGE OF PHARMACY**

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PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

Objectives of the Programme:-

The future is shaped by entrepreneurs who have the ability to create and innovate in a quick succession. So do majority of entrepreneurs possess these skills which enable them to perform better in their entrepreneurial endeavours? Starting an enterprise is always intertwined with many uncertainties and vulnerabilities. To tackle these uncertainties successfully, what is required of the entrepreneur is to inculcate a growth mind-set. Entrepreneurs always do not have the answer to the uncertainties faced by them; what is in their hand is to see those as opportunities to learn and grow. This is the mind-set which entrepreneurship advocates and rewards.



Topics Covered:-

- *Functional Demands of Entrepreneurship*
- *Entrepreneurial Intentions And Business Growth*
- *Training Requirements of Growth-Minded Entrepreneurs*
- *Effectuation*
- *Role of Experiential Learning*

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For any Queries

Contact:

mampharmacyseminars@gmail.com



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DATE: 23.11.2020

PROGRAMME REPORT

| | |
|------------------|---|
| Programme Name | A One Day Webinar on Entrepreneurship Skills And Competencies |
| Resource Person | MRS.G. RAJINI, M.Pharmacy, Pharmaceutics, QC Manager in Vimta Labs, Charlapalli, Hyderabad, Telangana Ph.no-7207760463 |
| Date of Activity | 21.11.2020 |
| Organized By | M.A.M. College of Pharmacy |
| Venue | Zoom meeting |

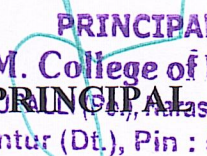
Objective of the programme

The future is shaped by entrepreneurs who have the ability to create and innovate in a quick succession. So do majority of entrepreneurs possess these skills which enable them to perform better in their entrepreneurial endeavours? Starting an enterprise is always intertwined with many uncertainties and vulnerabilities. To tackle these uncertainties successfully, what is required of the entrepreneur is to inculcate a growth mind-set. Entrepreneurs always do not have the answer to the uncertainties faced by them; what is in their hand is to see those as opportunities to learn and grow. This is the mind-set which entrepreneurship advocates and rewards.

Topic Covered

- Functional Demands of Entrepreneurship
- Entrepreneurial Intentions And Business Growth
- Training Requirements of Growth-Minded Entrepreneurs
- Effectuation
- Role of Experiential Learning


Programme Coordinator


PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Dt.), Narasaraopet (Md.),
Guntur (Dt.), Pin : 522 601.



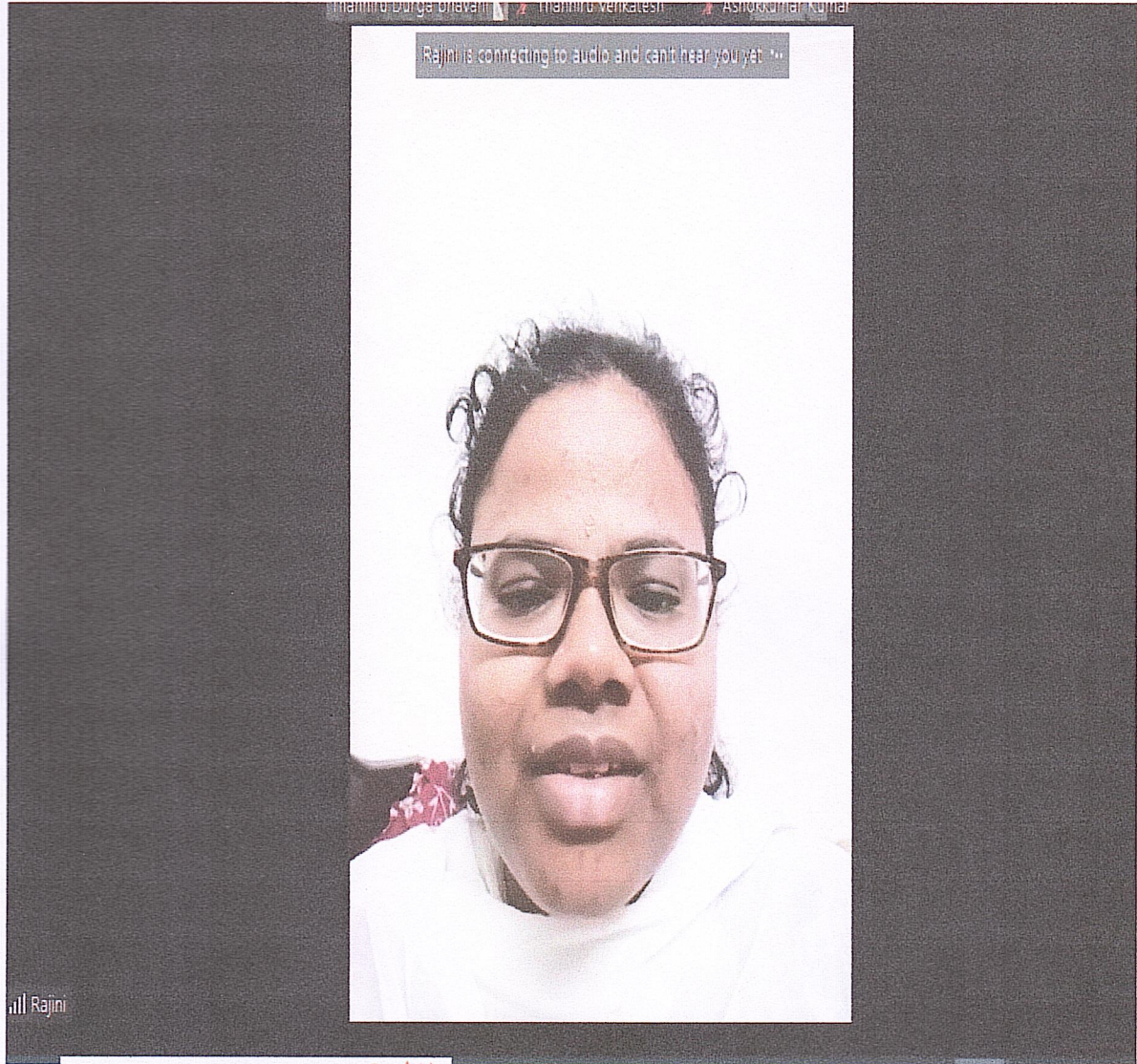
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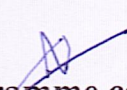
Outcome of the Programme

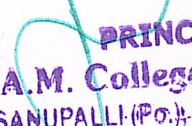
The students and faculty learned about the Entrepreneurship Skills and Competencies. They gain the knowledge on:

- Business management skills
- Communication and active listening skills
- Networking skills
- Critical thinking skills



On 21.11.2020, from our college students have participated in the entrepreneurship programme.


Programme coordinator


PRINCIPAL
M.A.M. College of Pharmacy
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Guntur (Dt.), Pin : 522 601.



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LIST OF PARTICIPANTS

Name of the Programme: *A oneday webinar on Entrepreneurship skills and competencies.*

Date: *21.11.2020*

| S.No. | Name of the Participant | Roll. No. | Course and Year | Signature |
|-------|----------------------------------|-----------|------------------|-----------|
| 1 | Devarapalli Poojitha | Y17PH2021 | IV/IV B.Pharmacy | ✓ |
| 2 | Esaram Naga Raju | Y17PH2022 | IV/IV B.Pharmacy | ✓ |
| 3 | Gaddi Vani | Y17PH2023 | IV/IV B.Pharmacy | ✓ |
| 4 | Gangavarapu Raja | Y17PH2024 | IV/IV B.Pharmacy | ✓ |
| 5 | Gorremuchu Anvesh Kumar | Y17PH2025 | IV/IV B.Pharmacy | ✓ |
| 6 | Gudeti Lokeswari | Y17PH2026 | IV/IV B.Pharmacy | X |
| 7 | Gudipudi Praveen Kumar | Y17PH2027 | IV/IV B.Pharmacy | X |
| 8 | Gunji Vasavi | Y17PH2028 | IV/IV B.Pharmacy | X |
| 9 | Gurram Taraka Rama Rao | Y17PH2029 | IV/IV B.Pharmacy | ✓ |
| 10 | Inturi Srihitha Gangadhar | Y17PH2030 | IV/IV B.Pharmacy | X |
| 11 | Islavath Giri Babu Naik | Y17PH2031 | IV/IV B.Pharmacy | ✓ |
| 12 | Kalluri Sridevi | Y17PH2032 | IV/IV B.Pharmacy | ✓ |
| 13 | Kamatham Yogi Indrani | Y17PH2033 | IV/IV B.Pharmacy | X |
| 14 | Kambhampati Anusha | Y17PH2034 | IV/IV B.Pharmacy | ✓ |
| 15 | Karri Vijaya Saradhi | Y17PH2035 | IV/IV B.Pharmacy | ✓ |
| 16 | Kattamuri Sai Kiran | Y17PH2036 | IV/IV B.Pharmacy | ✓ |
| 17 | Kavuri Vanaja | Y17PH2037 | IV/IV B.Pharmacy | ✓ |
| 18 | Komarala Venkata Sai Pavan Kumar | Y17PH2038 | IV/IV B.Pharmacy | ✓ |
| 19 | Kurapati Venkata Pavan Kumar | Y17PH2039 | IV/IV B.Pharmacy | ✓ |
| 20 | Lanjepalli Samatha | Y17PH2040 | IV/IV B.Pharmacy | ✓ |


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Programme Coordinator



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Date: 18.12.2020

CIRCULAR

We are happy to inform you that, our M.A.M College of Pharmacy is organizing “A One day seminar on RESEARCH TOPIC SELECTION AND DEFINING RESEARCH PROBLEM” by Mr.D.ANANTHA PRASAD, M. Pharm, Associate Professor, Department of Pharmaceutical Analysis, St.Jhons College of Pharmaceutical Sciences, Kurnool on 19.12.2020. All the staff members and students are requested to attend and actively participate in the program.

Venue: M.A.M College seminar hall

Timing: 2:00PM

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Guntur (Dt.), Pin : 522 601.

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REGISTRATION FORM:

Name:.....

Roll No.:

Branch:.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

Mr.D.ANANTHA PRASAD

M. Pharm, Associate Professor, Department
of Pharmaceutical Analysis,
St.Jhons College Of Pharmaceutical
Sciences, Kurnool
Ph.no-7702292250

Last date to
Registration:
19.12.2020

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao
secretary & Correspondent
M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M
Professor and Principal
M.A.M College of Pharmacy

CONVENOR

P.Hari babu
Associate Professor
Department of pharmaceutical analysis

CO-CONVENOR

P.Lakshmana Rao
Associate Professor
Department of Pharmaceutics

COORDINATOR

M.Varadarajulu
Assistant Professor
Pharmaceutical Analysis

-: Address for Communication :-

M.Varadarajulu
Coordinator
Assistant Professor
Pharmaceutical Analysis
varadharajulum@gmail.com
8122782542

A ONE DAY SEMINAR ON

RESEARCH TOPIC SELECTION AND DEFINING RESEARCH PROBLEM

Programme schedule

19.12.2020

Organized by:-

MEDARAMETLA ANJAMMA MASTAN
RAO COLLEGE OF PHARMACY

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-: Venue:-

PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (P.O. Narasaraopet (M.D.))
Guntur (Dist. Pin : 522 501)
Narasaraopet-522601
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M.PHARMACY

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PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

Objectives of the Programme:-

A research problem is a specific issue, difficulty, contradiction, or gap in knowledge that you will aim to address in your research. You might look for practical problems aimed at contributing to change, or theoretical problems aimed at expanding knowledge. Bear in mind that some research will do both of these things, but usually the research problem focus on one or the other. The type of research problem you choose depends on your broad topic of interest and the type of research you want to do.



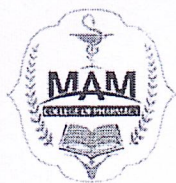
Topics Covered:-

- How to Define a Research Problem | Ideas & Examples
- Why is the research problem important?
- Identify a broad problem area
- Practical research problems
- Theoretical research problems
- Learn more about the problem
- Context and background
- Specificity and relevance

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Guntur (Dt.), Pin-522 601
For any Queries

Contact:

mampharmacyseminars@gmail.com



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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

Date: 22.12.2020

PROGRAMME REPORT

| | |
|------------------|---|
| Programme Name | A One Day Seminar On Research Topic Selection And Defining Research Problem |
| Resource Person | Mr.D.ANANTHA PRASAD, M. Pharm, Associate Professor, Department of Pharmaceutical Analysis, St.Jhons College Of Pharmaceutical Sciences, Kurnool Ph.no-7702292250 |
| Date of Activity | 19.12.2020 |
| Organized By | M.A.M. College of Pharmacy |
| Venue | M.A.M. College of Pharmacy |


Objective of the programme

A research problem is a specific issue, difficulty, contradiction, or gap in knowledge that you will aim to address in your research. You might look for practical problems aimed at contributing to change, or theoretical problems aimed at expanding knowledge. Bear in mind that some research will do both of these things, but usually the research problem focus on one or the other. The type of research problem you choose depends on your broad topic of interest and the type of research you want to do.

Topic Covered

- How to Define a Research Problem | Ideas & Examples
- Why is the research problem important?
- Identify a broad problem area
- Practical research problems
- Theoretical research problems
- Learn more about the problem
- Context and background
- Specificity and relevance


Programme Coordinator


PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (P.O.), Narasaraopet (M.D.)
Guntur (D.), Pin : 522 601.



M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in



PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin : 522 601.



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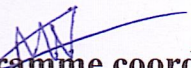
Outcome of the Programme

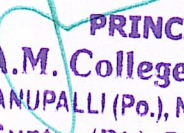
The students and faculty learned about the Research Topic Selection and Defining Research Problem. They gain the knowledge on:

- Practical research problems
- Theoretical research problems
- Learn more about the problem



On 19.12.2020, from our college students have participated in the research methodology programme.


Programme coordinator


PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (M.D.),
Guntur (Dt.), Pin : 522 601.



M.A.M COLLEGE OF PHARMACY

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

LIST OF PARTICIPANTS

Name of the Programme: A one day Seminar on "Research Selection

Date: 19.12.2020. & Defining research problem".

| S.No. | Name of the Participant | Roll. No. | Course and Year | Signature |
|-------|------------------------------|------------|-----------------|----------------------|
| 1 | Thripuraribhatla Swathy | Y17PHD1101 | IV/VI Pharm.D | T. Swathy |
| 2 | Alisyam Dinesh Reddy | Y17PHD1102 | IV/VI Pharm.D | A. dinesh reddy |
| 3 | Chilaka Sridhar | Y17PHD1103 | IV/VI Pharm.D | ch. sridhar |
| 4 | D R Akhila | Y17PHD1105 | IV/VI Pharm.D | D.R. Akhila |
| 5 | Gudipudi Aviram Chowdary | Y17PHD1106 | IV/VI Pharm.D | G.A. aviram chowdary |
| 6 | Jennifer K | Y17PHD1107 | IV/VI Pharm.D | K. Jennifer |
| 7 | Katravathu Ramji Naik | Y17PHD1108 | IV/VI Pharm.D | k. ramji naik |
| 8 | Kavuru Mani Sri | Y17PHD1109 | IV/VI Pharm.D | K. mani sri |
| 9 | Kota Dayan Hindusuma | Y17PHD1110 | IV/VI Pharm.D | K. dayan hindusuma |
| 10 | Kumbha Saisrinu | Y17PHD1111 | IV/VI Pharm.D | K. Sai Srinu |
| 11 | Lakshmisetty Lakshmi Pujitha | Y17PHD1112 | IV/VI Pharm.D | L. lakshmi pujitha |
| 12 | Madduri Sravani | Y17PHD1113 | IV/VI Pharm.D | M. Sravani |
| 13 | Masanam Krishna Chaitanya | Y17PHD1114 | IV/VI Pharm.D | m. krishna chaitanya |
| 14 | Mellacheruvu Sireesha | Y17PHD1115 | IV/VI Pharm.D | m. sireesha |
| 15 | Mooraka Anusha | Y17PHD1116 | IV/VI Pharm.D | m. anusha |
| 16 | Mundla Bhaskar Vinsent Raja | Y17PHD1117 | IV/VI Pharm.D | m. B. vinsent Raja |
| 17 | Nelaturi Prasanthi | Y17PHD1118 | IV/VI Pharm.D | N. Prasanthi |
| 18 | Nimmagadda Kathyayani | Y17PHD1119 | IV/VI Pharm.D | N. kathyayani |
| 19 | Pidathala Syam Sundar | Y17PHD1120 | IV/VI Pharm.D | P. syam sundar |
| 20 | Priyanka Yadav Maraka | Y17PHD1121 | IV/VI Pharm.D | Priyanka yadav |

Programme Coordinator

PRINCIPAL
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KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin : 522 601.



M.A.M COLLEGE OF PHARMACY

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamcollegeofpharmacy.ac.in

Date: 22.1.2021

CIRCULAR

We are happy to inform you that, our M.A.M College of Pharmacy is organizing “A One day seminar on COMMERCIALIZATION OF RESEARCH FOR IPR” by DR.KOTI REDDY, M.Pharm, Ph.D, Professor, Department of Pharmaceutical Chemistry, Asn College of Pharmacy, and Tenali on 23.1.2021. All the staff members and students are requested to attend and actively participate in the program.

Venue: M.A.M College seminar hall

Timing: 2:00PM

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M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin : 522 601.

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| Signature of all HODs | | | | | TPO | OFFICE | LIBRARY |
|-----------------------|--|--|--|--|-----|--------|---------|
| | | | | | | | |

REGISTRATION FORM:

Name:.....

Roll No.:

Branch:.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

DR.KOTI REDDY

M.Pharm, Ph.D, Professor, Department of
Pharmaceutical Chemistry,
Asn College of Pharmacy, and Tenali
Ph.no-9963400401

Last date to
Registration:
22-01-2021

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao
secretary & Correspondent
M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M
Professor and Principal
M.A.M College of Pharmacy

CONVENOR

P.Hari babu
Associate Professor
Department of pharmaceutical analysis

CO-CONVENOR

P.Lakshmana Rao
Associate Professor
Department of Pharmaceutics

COORDINATOR

G.Gayatri
Assistant Professor
Pharmacy Practice

:- Address for Communication :-

G.Gayatri
Coordinator
Assistant Professor
Pharmacy Practice
budagalagayatri@devi@gmail.com
8247493413

A ONE DAY SEMINAR ON

COMMERCIALIZATION OF RESEARCH FOR IPR

Programme schedule

23.1.2021

Organized by:-

MEDARAMETLA ANJAMMA MASTAN RAO COLLEGE OF PHARMACY

(Approved by AICTE, PCI & Affiliated to ANU)
ISO 9001 : 2008 & UGC 2(F) & 12(B)



PRINCIPAL :- Venug:-
Seminar Hall
M.A.M. College of Pharmacy
KESANUPALLY PO, Narasaraopet (M.D.)
Guntur (Dt.) Pin : 522 601
M.A.M. COLLEGE OF PHARMACY
(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)
(Recognized Under UGC Section 2F & 12B of UGC Act)
Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com
Website: www.mamcollegeofpharmacy.ac.in

About College :-

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a motto to provide education to all and contribute itself to the millennium development goals. Since its inception, within a short time the college has been upgraded to PG level of education.

Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

Objectives of the Programme:-

Intellectual property is a key concern in the quest for growth, development and competitiveness. Advancement in knowledge broadly conceived is a key driver of economic prosperity in the twenty-first century. The ongoing revolution in information and communication technologies (ICT) has dramatically reduced the costs of creating, processing and transmitting knowledge, both nationally and across borders. The pace of innovation has accelerated significantly. These twin developments, of closer international economic integration and more rapid innovation, create new challenges for IP regimes and policy making.



Topics Covered:-

1. Introduction
2. Intellectual Property and Economic Performance
3. Introduction
4. The role of intellectual property in the innovation process
5. Evidence on the role of intellectual property rights in economic performance
6. Commercialization of Intellectual Assets
 - A. Introduction
 - B. Capacity to commercialize the invention
 - C. Legal vehicles for the commercialization of IP
 - D. IPR enforcement as a pre-condition for successful commercialization
7. Creating an Enabling Environment for the Transfer of Technology from Research
8. Institutions to the Business Sector
 - A. Introduction
 - B. Benefits of university technology transfer and the importance of strategic IP management
 - C. Financial expectations and budget management

PRINCIPAL
M.A.M. College of Pharmacy
KESANURALLI (Rd), Narasaraopet (M.D.)
Guntur (D.C.)
For any Queries
Contact:
mampharmacyseminars@gmail.com



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Date: 25.1.2021

PROGRAMME REPORT

| | |
|------------------|---|
| Programme Name | A One Day Seminar On Commercialization of Research For IPR |
| Resource Person | DR.KOTI REDDY, M.Pharm, Ph.D, Professor, Department of Pharmaceutical Chemistry, Asn College of Pharmacy, and Tenali Ph.no-9963400401 |
| Date of Activity | 23.1.2021 |
| Organized By | M.A.M. College of Pharmacy |
| Venue | M.A.M. College of Pharmacy |


Objective of the programme

Intellectual property is a key concern in the quest for growth, development and competitiveness. Advancement in knowledge broadly conceived is a key driver of economic prosperity in the twenty-first century. The ongoing revolution in information and communication technologies (ICT) has dramatically reduced the costs of creating, processing and transmitting knowledge, both nationally and across borders. The pace of innovation has accelerated significantly. These twin developments, of closer international economic integration and more rapid innovation, create new challenges for IP regimes and policy making.

Topic Covered

1. Introduction
2. Intellectual Property and Economic Performance
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4. The role of intellectual property in the innovation process
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6. Commercialization of Intellectual Assets
 - A. Introduction
 - B. Capacity to commercialize the invention
 - C. Legal vehicles for the commercialization of IP
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7. Creating an Enabling Environment for the Transfer of Technology from Research
8. Institutions to the Business Sector
 - A. Benefits of university technology transfer and the importance of strategic IP management
 - B. Financial expectations and budget management


Programme Coordinator


PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Mg.),
Guntur (Dt.), Pin : 522 601.



M.A.M COLLEGE OF PHARMACY

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Guntur (Dt.), Pin : 522 901.



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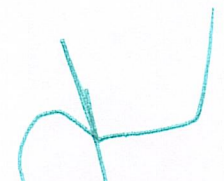
Outcome of the Programme

The students and faculty learned about the Commercialization of Research for IPR. They gain the knowledge on the It is recommended for the government to make regulations that improve existing regulations regarding the use of research results in higher education institutions; hence, they have a quick impact on society.



On 23.1.2021, from our college students have participated in the IPR workshop programme.


Programme coordinator


PRINCIPAL
M.A.M. College of Pharmacy
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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

LIST OF PARTICIPANTS

Name of the Programme: A one day Seminar on "Commercialization
Date: 23/1/2021 of research for RPR".

| S.No. | Name of the Participant | Roll. No. | Course and Year | Signature |
|-------|------------------------------|-----------|------------------|---------------------|
| 1 | Lingisetty Sri Venkatesh | Y17PH2041 | IV/IV B.Pharmacy | L. Venkatesh |
| 2 | Mandula Sudheer Kumar | Y17PH2042 | IV/IV B.Pharmacy | M. Sudheer |
| 3 | Mannem Anil Babu | Y17PH2043 | IV/IV B.Pharmacy | M. Anil Babu |
| 4 | Martha Srikanth | Y17PH2044 | IV/IV B.Pharmacy | M. Srikanth |
| 5 | Menthula Estherurani | Y17PH2045 | IV/IV B.Pharmacy | M. Estherurani |
| 6 | Muluguri Anilkumar | Y17PH2046 | IV/IV B.Pharmacy | M. Anil Kumar |
| 7 | Naidu Bhanu Chand | Y17PH2048 | IV/IV B.Pharmacy | N. Bhanu Chand |
| 8 | Narisetty Vineetha | Y17PH2049 | IV/IV B.Pharmacy | N. Vineetha |
| 9 | Pallepogu Vinod | Y17PH2053 | IV/IV B.Pharmacy | P. Vinod |
| 10 | Pasupuleti Sravani | Y17PH2054 | IV/IV B.Pharmacy | P. Sravani |
| 11 | Ponduri Joseph Gopichand | Y17PH2055 | IV/IV B.Pharmacy | P. Joseph Gopichand |
| 12 | Prasanthi Karasala | Y17PH2056 | IV/IV B.Pharmacy | P. Karasala |
| 13 | Ramavathu Mounika Bai | Y17PH2057 | IV/IV B.Pharmacy | R. Mounika Bai |
| 14 | Ramavathu Nandini Bai | Y17PH2058 | IV/IV B.Pharmacy | R. Nandini Bai |
| 15 | Ranganadhula Rajesh | Y17PH2059 | IV/IV B.Pharmacy | R. Rajesh |
| 16 | Rayapati Venkaiah | Y17PH2060 | IV/IV B.Pharmacy | R. Venkaiah |
| 17 | Samudrala Manasa | Y17PH2061 | IV/IV B.Pharmacy | S. Manasa |
| 18 | Sanaga Venkata Prasannareddy | Y17PH2062 | IV/IV B.Pharmacy | S. Prasannareddy |
| 19 | Shaik Abdulkhader | Y17PH2063 | IV/IV B.Pharmacy | S. Abdulkhader |
| 20 | Shaik Gouse Basha | Y17PH2064 | IV/IV B.Pharmacy | S. Gouse Basha |

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Programme Coordinator



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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamcollegeofpharmacy.ac.in

Date: 19.02.2021

CIRCULAR

It is hereby informing you that our M.A.M College of Pharmacy is organizing “A one day seminar on FUNDAMENTAL OF SOCIAL SCIENCES RESEARCH & METHODOLOGY” by Mr B.V. NARASIMHARAO, M.Pharm, Ph.D, Associate Professor, Victoria College of Pharmacy, Nallapadu on 20.02.2021. All the concerned department staff members and students are requested to attend and actively participate in the program.

Venue: M.A.M College seminar hall

Timing: 12:00PM

PRINCIPAL

PRINCIPAL
M.A.M. College of Pharmacy
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Guntur (Dt.), Pin : 522 601.

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| | | | | | | | |

REGISTRATION FORM:

Name:.....

Roll No.:

Branch:.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

Mr B.V. NARASIMHARAO

M.Pharm, Ph.D, Associate Professor; Victoria

College of Pharmacy, Nallapadu

Ph.no-9949214331

Last date to
Registration:
19-02-2021

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent

M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M

Professor and Principal

M.A.M College of Pharmacy

CONVENOR

P.Hari babu

Associate Professor

Department of pharmaceutical analysis

CO-CONVENOR

P.Lakshmana Rao

Associate Professor

Department of Pharmaceutics

COORDINATOR

T.Bhavaniramesh

Professor

Pharmacognosy

:- Address for Communication :-

T.Bhavaniramesh

Coordinator

Professor;

Pharmacognosy

tbhavani9@gmail.com

9885389086

A ONE DAY SEMINAR ON

FUNDAMENTAL OF SOCIAL SCIENCES RESEARCH & METHODOLOGY

Programme schedule

20.2.2021

Organized by:-

**MEDARAMETLA ANJAMMA MASTAN
RAO COLLEGE OF PHARMACY**

(Approved by AICTE, PCI & Affiliated to ANU)

ISO 9001 : 2008 & UGC 2(F) & 12(B)



PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLY (Po.), Narasaraopet (M.D.),
Guntur (Dt.), Pin : 522 601.
Seminar Hall

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Website: www.mamcollegeofpharmacy.ac.in

About College :-

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Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

Objectives of the Programme:-

- Development of Knowledge
- Scientific Study of Social Life
- Welfare of Humanity:
- Classification of facts:
- Social control and Prediction



Topics Covered:-

- Sample Design
- Research Design
- Experimental research and it's stages
- Descriptive research and it's methods
- Exploratory research and it's methods
- Scientific Method in Business Research
- The Basic Types of Research
- The Case Method in Research
- Research Variables - Dependent and Independent Variables
- Significance of Research

PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopeta (M.D.),
Guntur (D.C.), Andhra Pradesh

For any Queries
Contact:

mampharmacyseminars@gmail.com



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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

Date: 22.2.2021

PROGRAMME REPORT


| | |
|------------------|---|
| Programme Name | A One Day Seminar On Fundamental of Social Sciences Research & Methodology |
| Resource Person | Mr B.V. NARASIMHARAO, M.Pharm, Ph.D, Associate Professor, Victoria College of Pharmacy, Nallapadu Ph.no-9949214331 |
| Date of Activity | 20.2.2021 |
| Organized By | M.A.M. College of Pharmacy |
| Venue | M.A.M. College of Pharmacy |


Objective of the programme

- Development of Knowledge
- Scientific Study of Social Life
- Welfare of Humanity:
- Classification of facts:
- Social control and Prediction

Topic Covered

- Sample Design
- Research Design
- Experimental research and it's stages
- Descriptive research and it's methods
- Exploratory research and it's methods
- Scientific Method in Business Research
- The Basic Types of Research
- The Case Method in Research
- Research Variables - Dependent and Independent Variables
- Significance of Research


Programme Coordinator


PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (M.D.),
Guntur (DL), Pin : 522 601.



M.A.M COLLEGE OF PHARMACY

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Guntur (DL.), Pin : 522 601.



M.A.M COLLEGE OF PHARMACY

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
Outcome of the Programme

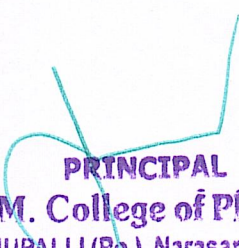
The students and faculty learned about the Fundamental of Social Sciences Research & Methodology. They gain the knowledge on the:

- Data Collection
- Data Analysis
- Epilogue
- Basics of Empirical Research



On 20.2.2021, from our college students have participated in the research methodology programme.


Programme coordinator


PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin : 522 601.



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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

LIST OF PARTICIPANTS

Name of the Programme: A one day Seminar on "Fundamental
Date: 20/2/2021 of Social sciences research"

| S.No. | Name of the Participant | Roll. No. | Course and Year | Signature |
|-------|---|------------|-----------------|------------------------------------|
| 1 | Chintalapalli Bhanu Teja | Y18PHD1101 | III/VI Pharm.D | c. Bhanu Teja |
| 2 | Benguluri Princy | Y18PHD1102 | III/VI Pharm.D | B. Princy |
| 3 | Bhukya Satya Sai Naik | Y18PHD1103 | III/VI Pharm.D | B. Satya Sai Naik |
| 4 | Bhuvanagiri Sharoni | Y18PHD1104 | III/VI Pharm.D | B. Satya Sai Naik |
| 5 | Chimata Deepthi | Y18PHD1105 | III/VI Pharm.D | C. Deepthi |
| 6 | Hanumanthu Sravanthi | Y18PHD1107 | III/VI Pharm.D | H. Sravanthi |
| 7 | Jagannadham Venkata Naga Sai | Y18PHD1108 | III/VI Pharm.D | J. Venkata naga Sai |
| 8 | Komaravalli Sai Sudheer | Y18PHD1109 | III/VI Pharm.D | K. Sai Sudheer |
| 9 | Kommu Sanjay | Y18PHD1110 | III/VI Pharm.D | K. Sanjay |
| 10 | Madhira Venkata Sai Tilak | Y18PHD1111 | III/VI Pharm.D | M. Venkata Sai Tilak |
| 11 | Mallela Vishnu Priya | Y18PHD1112 | III/VI Pharm.D | M. Vishnu priya |
| 12 | Manchineni Srilakshmi Surekha | Y18PHD1113 | III/VI Pharm.D | M. Vishnu priya |
| 13 | Mulukuri Priyanka | Y18PHD1114 | III/VI Pharm.D | m. priyanka |
| 14 | Muppidi Mani Durga Chandra Sekhar Reddy | Y18PHD1115 | III/VI Pharm.D | M. Mani Durga Chandra Sekhar Reddy |
| 15 | Palli Hepzibah | Y18PHD1116 | III/VI Pharm.D | P. Hepzibah |
| 16 | Pamidipalli Karthika | Y18PHD1117 | III/VI Pharm.D | P. Karthika |
| 17 | Pendyala Anitha | Y18PHD1118 | III/VI Pharm.D | P. Anitha |
| 18 | Petla Ananda Vaishnavi | Y18PHD1119 | III/VI Pharm.D | P. Ananda Vaishnavi |
| 19 | Pikki Aruna | Y18PHD1120 | III/VI Pharm.D | P. Aruna |
| 20 | Sanivarapu Radhika | Y18PHD1121 | III/VI Pharm.D | S. Radhika |
| 21 | Vanja Anisha | Y18PHD1122 | III/VI Pharm.D | V. Anisha |
| 22 | Roshit Gautam | Y18PHD1123 | III/VI Pharm.D | R. Gautam |

PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin : 522 601.

Programme Coordinator



M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)

(Recognized Under UGC Section 2F & 12B of UGC Act)

Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in

Date: 19.3.2021

CIRCULAR

We are happy to inform you that, our M.A.M College of Pharmacy is organizing “A One day seminar on RESEARCH PERSPECTIVE IN ENTREPRENEUR” by Mr.K.JAGDEESH, Pharma .D, Assistant Professor, Department of Pharmacy Practice, St.Jhons College of Pharmaceutical Sciences, Kurnool on 20.3.2021. All the staff members and students are requested to attend and actively participate in the program.

Venue: M.A.M College seminar hall

Timing: 2:00PM

PRINCIPAL

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Guntur (Dt.), Pin : 522 601.

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|-----------------------|--|--|--|--|-----|--------|---------|
| | | | | | | | |

REGISTRATION FORM:

Name:.....

Roll No.:

Branch:.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

Mr.K.JAGDEESH

Pharma .D, Assistant Professor, Department
of Pharmacy Practice,
St.Jhons College of Pharmaceutica
I Sciences, Kurnool
Ph.no-8555968094

Last date to
Registration:
19-02-2021

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent
M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M

Professor and Principal
M.A.M College of Pharmacy

CONVENOR

P.Hari babu

Associate Professor
Department of pharmaceutical analysis

CO-CONVENOR

P.Lakshmana Rao

Associate Professor
Department of Pharmaceutics

COORDINATOR

K.Gayatri Devi

Assistant Professor
Pharmaceutical Analysis

-: Address for Communication :-

K.Gayatri Devi
Coordinator

Assistant Professor
Pharmaceutical Analysis
Gayatri Devi.ketineni4@gmail.com
9440747658

A ONE DAY SEMINAR ON

RESEARCH PERSPECTIVE IN ENTREPRENEUR

Programme schedule

20.3.2021

Organized by:-

**MEDARAMETLA ANJAMMA MASTAN
RAO COLLEGE OF PHARMACY**

(Approved by AICTE, PCI & Affiliated to ANU)
ISO 9001 : 2008 & UGC 2(F) & 12(B)



-: Venue:-

PRINCIPAL Seminar Hall
M.A.M. College of Pharmacy
KESANUPALLI (P.O.), Narasaraopet (M.D.),
Guntur (Dist.) Pin : 522 601
M.A.M. COLLEGE OF PHARMACY

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Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com
Website: www.mamcollegeofpharmacy.ac.in

About College :-

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a moto to provide education to all and contribute it self to the millennium development goals. Since its inception, with in a short time the college has been upgraded to PG level of education.

Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

Objectives of the Programme:-

Ever wondered what it takes to build a flourishing business? Aiming to provide maximum sales and profit, business research helps you to gather comprehensive information pertaining to your business and accordingly making relevant changes if required. So, in this process of being successful, we gather all types of data in order to better define our strategies and understand what products or services customers really want. And in case, you're planning to expand your business, research can help you determine your odds of positive results. In this blog, we'll help you understand the basics of research and analysis.



Topics Covered:-

- *Types & Methods*
 - o *Interview*
 - o *Focus Groups*
 - o *Case Study Research*
 - o *Ethnographic Research*
- *Quantitative Research Methods*
 - o *Survey*
 - o *Correlation Research*
 - o *Experimental Research*
- *Advantages and Disadvantages of Business Research*
- *Process*
- *Scope of Business Research*
- *Role of Business Research*

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KESANUPALLI (Po) Narasaraopet (M.D.),
Guntur (D.L.), Pin : 522 601.

For any Queries

Contact:

mampharmacyseminars@gmail.com



M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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Date: 22.3.2021

PROGRAMME REPORT

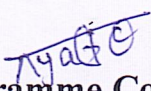
| | |
|------------------|--|
| Programme Name | A One Day Seminar on Research Perspective In Entrepreneur |
| Resource Person | Mr.K.JAGDEESH, Pharma .D, Assistant Professor, Department of Pharmacy Practice, St.Jhons College of Pharmaceutical Sciences, Kurnool Ph.no-8555968094 |
| Date of Activity | 20.3.2021 |
| Organized By | M.A.M. College of Pharmacy |
| Venue | M.A.M. College of Pharmacy |

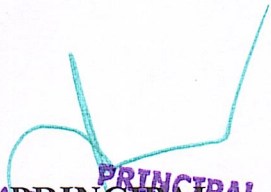
Objective of the programme

Ever wondered what it takes to build a flourishing business? Aiming to provide maximum sales and profit, business research helps you to gather comprehensive information pertaining to your business and accordingly making relevant changes if required. So, in this process of being successful, we gather all types of data in order to better define our strategies and understand what products or services customers really want. And in case, you're planning to expand your business, research can help you determine your odds of positive results. In this blog, we'll help you understand the basics of research and analysis.

Topic Covered

- Types & Methods
- Qualitative Research Methods
 - Interview
 - Focus Groups
 - Case Study Research
 - Ethnographic Research
- Quantitative Research Methods
 - Survey
 - Correlation Research
 - Experimental Research
- Advantages and Disadvantages of Business Research
- Process
- Scope of Business Research
- Role of Business Research


Programme Coordinator


PRINCIPAL
M.A.M. College of Pharmacy
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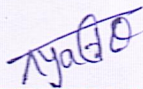
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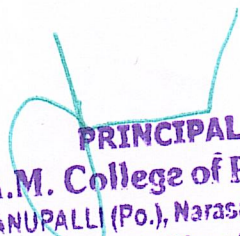
Outcome of the Programme

The students and faculty learned about the Research Perspective in Entrepreneur. They gain the knowledge on that students attitude and motivations regards other aspects than the proposed topics in the interview guide were included too. The additional comments collected in the empirical section were the practical elements that they need in order to deal with the reality when staring their own businesses.



On 20.3.2021, from our college students have participated in the entrepreneurship programme.


Programme coordinator


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Guntur (Dt.), Pin : 522 601.



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LIST OF PARTICIPANTS

Name of the Programme: *A one Seminar on "Research Perspective in Entrepreneurship"*

Date: *20/3/2021*

| S.No. | Name of the Participant | Roll. No. | Course and Year | Signature |
|-------|-----------------------------------|-----------|-------------------|----------------------------------|
| 1 | Batchu Shyamala Devi | Y18PH2001 | III/IV B.Pharmacy | <i>B. Shyamala</i> |
| 2 | Golla Naveen | Y18PH2002 | III/IV B.Pharmacy | <i>G. Naveen</i> |
| 3 | Indlamuri Parasuram | Y18PH2003 | III/IV B.Pharmacy | <i>i. parasuram</i> |
| 4 | Jagarlamudi Rambabu | Y18PH2004 | III/IV B.Pharmacy | <i>J. Rambabu</i> |
| 5 | Javvaji Naga Sri Vidya Gayatri | Y18PH2005 | III/IV B.Pharmacy | <i>J. Naga Sri Vidya Gayatri</i> |
| 6 | Mandalapu Harshavardhan | Y18PH2006 | III/IV B.Pharmacy | <i>M. Harshavardhan</i> |
| 7 | Melam Mahesh | Y18PH2007 | III/IV B.Pharmacy | <i>M. Mahesh</i> |
| 8 | Ponugubati Prudhvi | Y18PH2009 | III/IV B.Pharmacy | <i>P. Prudhvi</i> |
| 9 | Sangula Joel Vandhan | Y18PH2010 | III/IV B.Pharmacy | <i>S. Joel Vandhan</i> |
| 10 | Seelam Swapna | Y18PH2011 | III/IV B.Pharmacy | <i>S. Swapna</i> |
| 11 | Shaik Ayesha Siddikha Ansari | Y18PH2012 | III/IV B.Pharmacy | <i>S. Ayesha Ansari</i> |
| 12 | Thammisetty Praveen Kumar | Y18PH2013 | III/IV B.Pharmacy | <i>T. Praveen Kumar</i> |
| 13 | Vemula Kalyan | Y18PH2014 | III/IV B.Pharmacy | <i>V. Kalyan</i> |
| 14 | Yamarthi Srinivasa Rao | Y18PH2015 | III/IV B.Pharmacy | <i>Y. Srinivasa Rao</i> |
| 15 | Amireddy Thriveni | Y18PH2016 | III/IV B.Pharmacy | <i>A. Thriveni</i> |
| 16 | Burri Ganesh | Y18PH2017 | III/IV B.Pharmacy | <i>B. Ganesh</i> |
| 17 | Chandrapatla VSRNSA Lakshmi Kanth | Y18PH2018 | III/IV B.Pharmacy | <i>ch. VSRNSA Lakshmi Kanth</i> |
| 18 | Chilaka Mary | Y18PH2019 | III/IV B.Pharmacy | <i>ch. Mary</i> |
| 19 | Chillakuru Sukanya | Y18PH2020 | III/IV B.Pharmacy | <i>ch. Sukanya</i> |
| 20 | Choppa Lakshmi Prasanna | Y18PH2022 | III/IV B.Pharmacy | <i>ch. Lakshmi Prasanna</i> |

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Programme Coordinator



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Date: 15.04.2021

CIRCULAR









This is to inform that M.A.M College of Pharmacy is organizing “A one day webinar on PHARMACEUTICAL CHEMISTRY & IPR’S” by MRS.N.SRAVANI, M.Pharmacy, Department of Pharmaceutical Analysis, Associate Professor, Saradha College Of Pharmacy, Kotappakonda on 17.04.2021. All the staff members and students are requested to attend and actively participate in the program.

Venue: Zoom meeting

Timing: 1:00PM

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Guntur (Dt.), Pin : 522 601

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REGISTRATION FORM:

Name:.....

Roll No.:

Branch:.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

MRS.N.SRAVANI

*M.Pharmacy,
department of pharmaceutical analysis,
associate professor,
Saradha College of pharmacy, kotappakonda
Ph.no-9030666767*

Last date to
Registration:
16-04-2021

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao
secretary & Correspondent
M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M
Professor and Principal
M.A.M College of Pharmacy

CONVENOR

P.Hari babu
Associate Professor
Department of pharmaceutical analysis

CO-CONVENOR

P.Lakshmana Rao
Associate Professor
Department of Pharmaceutics

COORDINATOR

G.Sumajali
Assistant Professor
Pharmaceutical Chemistry

-: Address for Communication :-

G.Sumajali
Coordinator
Assistant Professor
Pharmaceutical Chemistry
Golla.sumanjali@gmail.com
7093741733

A ONE DAY WEBINAR ON

PHARMACEUTICAL CHEMISTRY & IPR'S

Programme schedule

17.4.2021

Organized by:-

**MEDARAMETLA ANJAMMA MASTAN
RAO COLLEGE OF PHARMACY**

(Approved by AICTE, PCI & Affiliated to ANU)
ISO 9001 : 2008 & UGC 2(F) & 12(B)



-:Venue:-

Seminar Hall
M.A.M. COLLEGE OF PHARMACY
KESANUPALLI (P.O.), Narasaraopet (M.D.),
Guntur (Dt.), Pin-522 601
(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)
(Recognized Under UGC Section 2F & 12B of UGC Act)
Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com
Website: www.mamcollegeofpharmacy.ac.in

About College :-

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a motto to provide education to all and contribute itself to the millennium development goals. Since its inception, within a short time the college has been upgraded to PG level of education.

Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

Objectives of the Programme:-

The field of pharmaceutical chemistry arises from the combination of synthetic organic chemistry with pharmacology and medicinal sciences. It encompasses the design, chemical synthesis and development of active pharmaceutical ingredients (APIs), or bio-active molecules. It enables a student to have a detailed knowledge of the chemical aspects of identification, followed by systematic, thorough synthetic alteration of new chemical entities to make them suitable for therapeutic use. It includes synthetic and computational aspects of the study of existing drugs and agents in development in relation to their bioactivities (biological activities and properties), i.e., understanding their structure-activity relationships (SAR). Pharmaceutical chemistry is focused on quality aspects of medicines and aims to assure fitness for purpose of medicinal products.



Topics Covered:-

- Eligibility
- Programme Duration
- Registration
- Examination & Certification
- Placement Assistance & Corporate Relations
- Future career prospects of Pharmaceutical Chemistry training

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M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin : 522 601.

Contact:

mampharmacyseminars@gmail.com



M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

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Date: 19.4.2021

PROGRAMME REPORT

| | |
|------------------|--|
| Programme Name | A One Day Webinar On Pharmaceutical Chemistry & IPR'S |
| Resource Person | MRS.N.SRAVANI, M.Pharmacy, department of pharmaceutical analysis, associate professor, Saradha College of pharmacy, kotappakonda Ph.no-9030666767 |
| Date of Activity | 17.4.2021 |
| Organized By | M.A.M. College of Pharmacy |
| Venue | Zoom meeting |

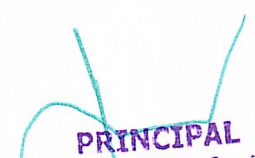
Objective of the programme

The field of pharmaceutical chemistry arises from the combination of synthetic organic chemistry with pharmacology and medicinal sciences. It encompasses the design, chemical synthesis and development of active pharmaceutical ingredients (APIs), or bio-active molecules. It enables a student to have a detailed knowledge of the chemical aspects of identification, followed by systematic, thorough synthetic alteration of new chemical entities to make them suitable for therapeutic use. It includes synthetic and computational aspects of the study of existing drugs and agents in development in relation to their bioactivities (biological activities and properties), i.e., understanding their structure-activity relationships (SAR). Pharmaceutical chemistry is focused on quality aspects of medicines and aims to assure fitness for purpose of medicinal products.

Topic Covered

- Eligibility
- Programme Duration
- Registration
- Examination & Certification
- Placement Assistance & Corporate Relations
- Future career prospects of Pharmaceutical Chemistry training


Programme Coordinator


PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin : 522 601.



M.A.M COLLEGE OF PHARMACY

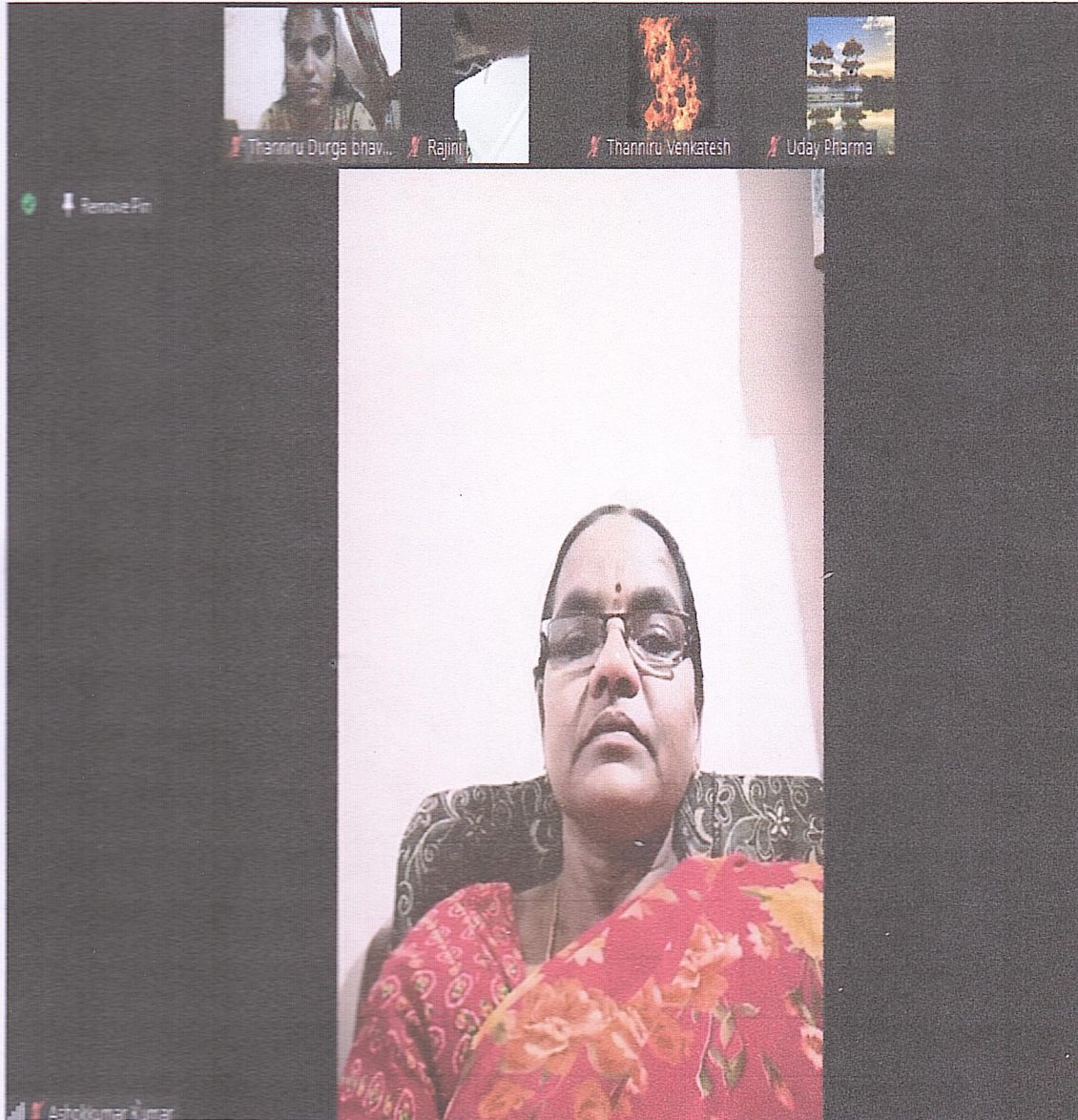
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Zoom Meeting 40-Minutes



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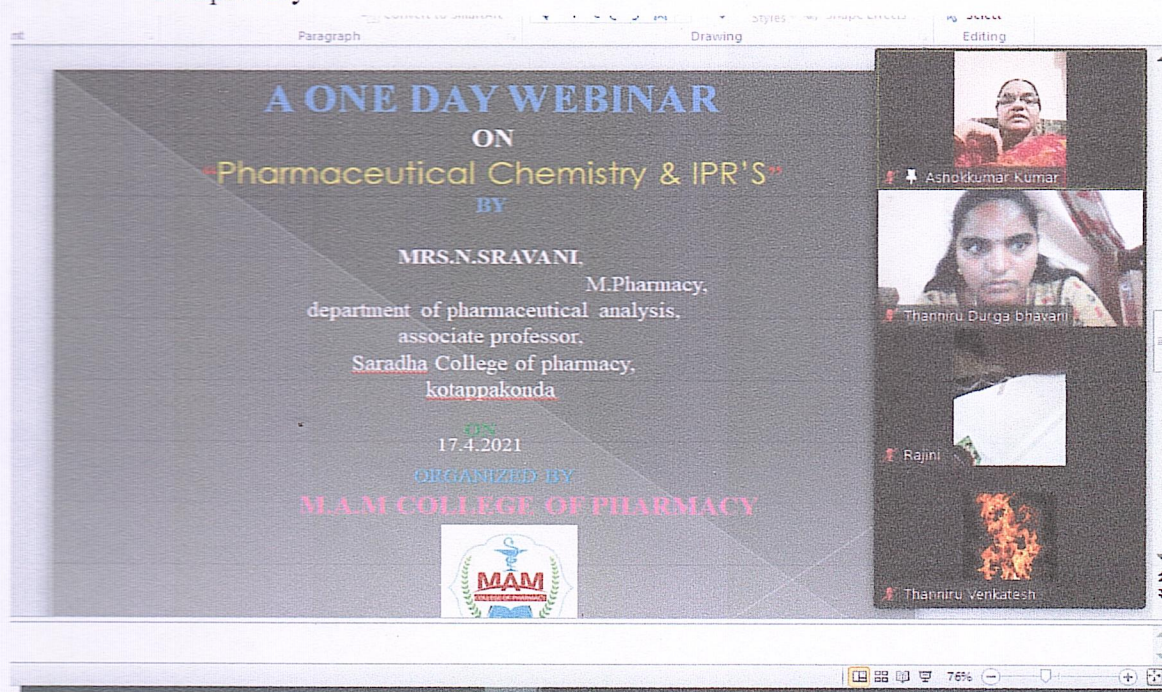
(Recognized Under UGC Section 2F & 12B of UGC Act)

Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamacollegeofpharmacy.ac.in


Outcome of the Programme

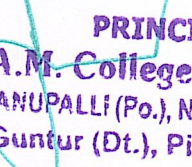
The students and faculty learned about the Pharmaceutical Chemistry & IPR'S. They gain the knowledge on:

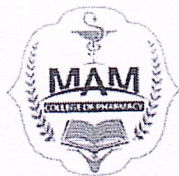
- Pharmacy Knowledge
- Problem analysis and development of solutions
- Modern tool usage
- Competency



On 17.4.2021, from our college students have participated in the IPR programme.


Programme coordinator


PRINCIPAL
M.A.M. College of Pharmacy
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Guntur (Dt.), Pin : 522 601.



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LIST OF PARTICIPANTS

Name of the Programme: *A oneday webinar on pharmaceutical chemistry & ZPP's*

Date: *17.4.2021*

| S.No. | Name of the Participant | Roll. No. | Course and Year | Signature |
|-------|----------------------------------|-----------|-------------------|-----------|
| 1 | M Vasmsi Sai Krishna | Y18PH2045 | III/IV B.Pharmacy | ✓ |
| 2 | Manam Revathi Devi | Y18PH2046 | III/IV B.Pharmacy | ✓ |
| 3 | Markapudi Yesu Rani | Y18PH2047 | III/IV B.Pharmacy | ✓ |
| 4 | Marupakula Siva Gopi | Y18PH2048 | III/IV B.Pharmacy | ✓ |
| 5 | Medara Ruthu | Y18PH2049 | III/IV B.Pharmacy | ✗ |
| 6 | Mettela Venkata Anil Kumar Yadav | Y18PH2050 | III/IV B.Pharmacy | ✓ |
| 7 | Nayudu Sathvika | Y18PH2051 | III/IV B.Pharmacy | ✓ |
| 8 | Nuthalapati Satish Kumar | Y18PH2052 | III/IV B.Pharmacy | ✓ |
| 9 | Pendli Anusha | Y18PH2053 | III/IV B.Pharmacy | ✓ |
| 10 | Penubakula Chandu Sri | Y18PH2054 | III/IV B.Pharmacy | ✓ |
| 11 | Peravali Veera Udaya Babu | Y18PH2055 | III/IV B.Pharmacy | ✓ |
| 12 | Pujala Naga Jyothi | Y18PH2056 | III/IV B.Pharmacy | ✓ |
| 13 | Pulapa Nooka Babu | Y18PH2057 | III/IV B.Pharmacy | ✓ |
| 14 | Pullagura Ajay | Y18PH2058 | III/IV B.Pharmacy | ✓ |
| 15 | Remdeni Naga Jyothi | Y18PH2059 | III/IV B.Pharmacy | ✓ |
| 16 | Sannayulu Srinivas | Y18PH2060 | III/IV B.Pharmacy | ✗ |
| 17 | Setti Arogyamma | Y18PH2061 | III/IV B.Pharmacy | ✗ |
| 18 | Shaik Apsar | Y18PH2062 | III/IV B.Pharmacy | ✗ |
| 19 | Shaik China Baji | Y18PH2063 | III/IV B.Pharmacy | ✓ |
| 20 | Shaik Gouse Khalandar | Y18PH2064 | III/IV B.Pharmacy | ✓ |

PRINCIPAL
M.A.M. College of Pharmacy
KESANUPALLI (Po.), Narasaraopet (Md.)
Guntur (Dt.), Pin : 522 601.

Programme Coordinator



M.A.M COLLEGE OF PHARMACY

Kesanupalli, Narasaraopet-522601

(Approved by PCI, New Delhi & Permanently Affiliated to Acharya Nagarjuna University)

(Recognized Under UGC Section 2F & 12B of UGC Act)

Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com | Website: www.mamcollegeofpharmacy.ac.in

Date: 29.04.2021

CIRCULAR

This is to inform that M.A.M College of Pharmacy is organizing “A one day webinar on PHARMACIST LEAD MENTAL HEALTH CARE DURING THE COVID-19 PANDEMIC & BEYOND” by MR.B.SAI VARDHAN REDDY, Pharma-D, Medical Officer In Shri Wazra Multi Specialty Hospital, Hyderabad, Telangana on 1.05.2021. All the staff members and students are requested to attend and actively participate in the program.

Venue: Zoom meeting

Timing: 11:00AM

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KESANUPALLI (Po.), Narasaraopet (Md.),
Guntur (Dt.), Pin : 522 601.

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| Signature of all HODs | | | | | TPO | OFFICE | LIBRARY |
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| | | | | | | | |

REGISTRATION FORM:

Name:.....

Roll No.:

Branch:.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email:.....

Signature

Application to be submitted online in the above format along with the scanned copy of the registration form.

Resource Person:

MR.B.SAI VARDHAN REDDY

Pharma-D, Medical Officer In
Shri Wazra Multi Specialty Hospital,
Hyderabad, Telangana
Ph.no-8978926904

Last date to
Registration:
30-04-2021

PROGRAM COMMITTEE:

CHIEF PATRON

Sri. M. R. Seshagiri Rao

secretary & Correspondent
M.A.M College of Pharmacy.

PATRON

Dr.Prasadarao.M

Professor and Principal
M.A.M College of Pharmacy

CONVENOR

P.Hari babu

Associate Professor
Department of pharmaceutical analysis

CO-CONVENOR

P.Lakshmana Rao

Associate Professor
Department of Pharmaceutics

COORDINATOR

B.Roopa

Assistant Professor
Pharmaceutical Analysis

-: Address for Communication :-

B.Roopa
Coordinator
Assistant Professor
Pharmaceutical Analysis
Roopateju9@gmail.com
8125536439

A ONE DAY WEBINAR ON

PHARMACIST LEAD MENTAL HEALTH CARE DURING THE COVID-19 PANDEMIC & BEYOND

Programme schedule

01.05.2021

Organized by:-

**MEDARAMETLA ANJAMMA MASTAN
RAO COLLEGE OF PHARMACY**

(Approved by AICTE, PCI & Affiliated to ANU)
ISO 9001 : 2008 & UGC 2(F) & 12(B)



PRINCIPAL -: **Venue:-**
Seminar Hall
M.A.M. College of Pharmacy
KESANUPALLY (P.O.) Narasaraopet, Andhra Pradesh - 522 601.
Guntur (Dt.) Pin 522 601.
M.A.M. COLLEGE OF PHARMACY
Resanupally, Narasaraopet-522601
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(Recognized Under UGC Section 2F & 12B of UGC Act)
Mobile: 9848498714 / 9951420612 | email: prins2mam@gmail.com
Website: www.mamcollegeofpharmacy.ac.in

About College :-

Medarametla Anjamma Mastanrao (M.A.M) College of Pharmacy is one of the best premier and iconic pharmacy college established in 2007 by M.A.M Memorial service society with a group of eminent academicians and professionals from different fields with a mission to offer quality education with a motto to provide education to all and contribute itself to the millennium development goals. Since its inception, within a short time the college has been upgraded to PG level of education.

Courses Offered:

B.PHARMACY – 4 YEARS

PHARM.D – 6 YEARS

M.PHARMACY

PHARMACEUTICS

PHARMACEUTICAL ANALYSIS

PHARMACOLOGY

PHARMACEUTICAL REGULATORY AFFAIRS

PHARMACEUTICAL QUALITY ASSURANCE

Objectives of the Programme:-

The corona virus disease 2019 (COVID-19) impact on the mental health of healthcare workers is extremely detrimental. It is imperative that the psychological health of all healthcare workers be protected. However, an often overlooked member of the healthcare frontline is the pharmacist. Pharmacists provide many types of essential services during the pandemic, which often cannot be done from a remote location. Being frontline healthcare workers, pharmacists have experienced an increase in the number of patients seen, the amount of screening and triage being done, the amount of COVID-19 information being delivered, the number of medication shortages, and the amount of workplace harassment taking place.



Topics Covered:-

- *First point of patient contact*
- *Patient triage*
- *Information dissemination*
- *Managing medication shortages*
- *Harassment from patients*
- *Significance*
- *Future directions*

PRINCIPAL
M.A.M. College of Pharmacy
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Guntur (Dist) Pin: 522 601.
For any Queries

Contact:

mampharmacyseminars@gmail.com



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Date: 3.5.2021

PROGRAMME REPORT

| | |
|------------------|---|
| Programme Name | A One Day Webinar On Pharmacist Lead Mental Health Care During The Covid-19 Pandemic & Beyond |
| Resource Person | MR.B.SAI VARDHAN REDDY, Pharma-D, Medical Officer In Shri Wazra Multi Specialty Hospital, Hyderabad, Telangana Ph.no-8978926904 |
| Date of Activity | 1.5.2021 |
| Organized By | M.A.M. College of Pharmacy |
| Venue | Zoom meting |

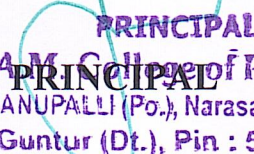
Objective of the programme

The corona virus disease 2019 (COVID-19) impact on the mental health of healthcare workers is extremely detrimental. It is imperative that the psychological health of all healthcare workers be protected. However, an often overlooked member of the healthcare frontline is the pharmacist. Pharmacists provide many types of essential services during the pandemic, which often cannot be done from a remote location. Being frontline healthcare workers, pharmacists have experienced an increase in the number of patients seen, the amount of screening and triage being done, the amount of COVID-19 information being delivered, the number of medication shortages, and the amount of workplace harassment taking place.

Topic Covered

- First point of patient contact
- Patient triage
- Information dissemination
- Managing medication shortages
- Harassment from patients
- Significance
- Future directions


Programme Coordinator


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Guntur (Dt.), Pin : 522 601.



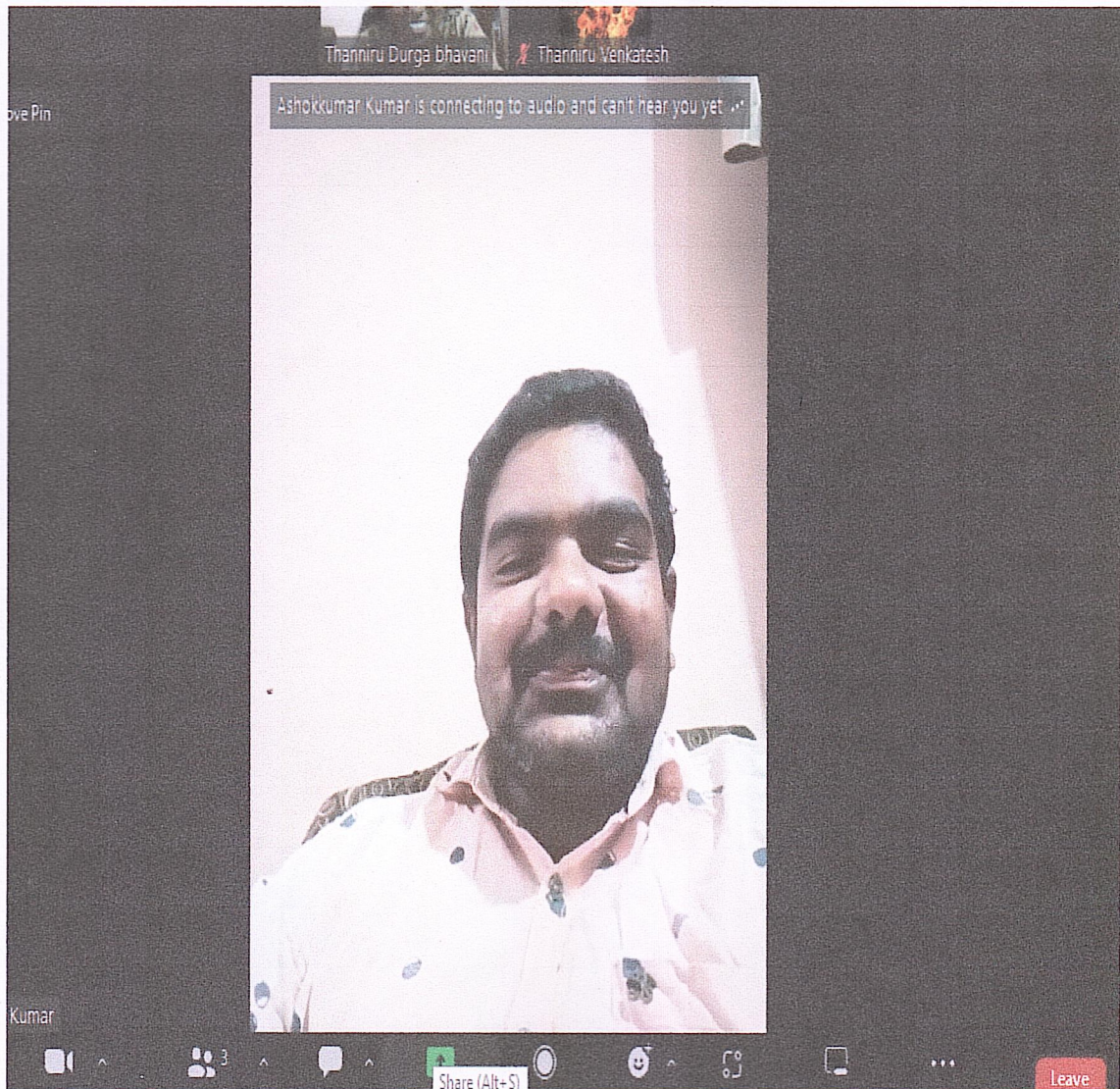
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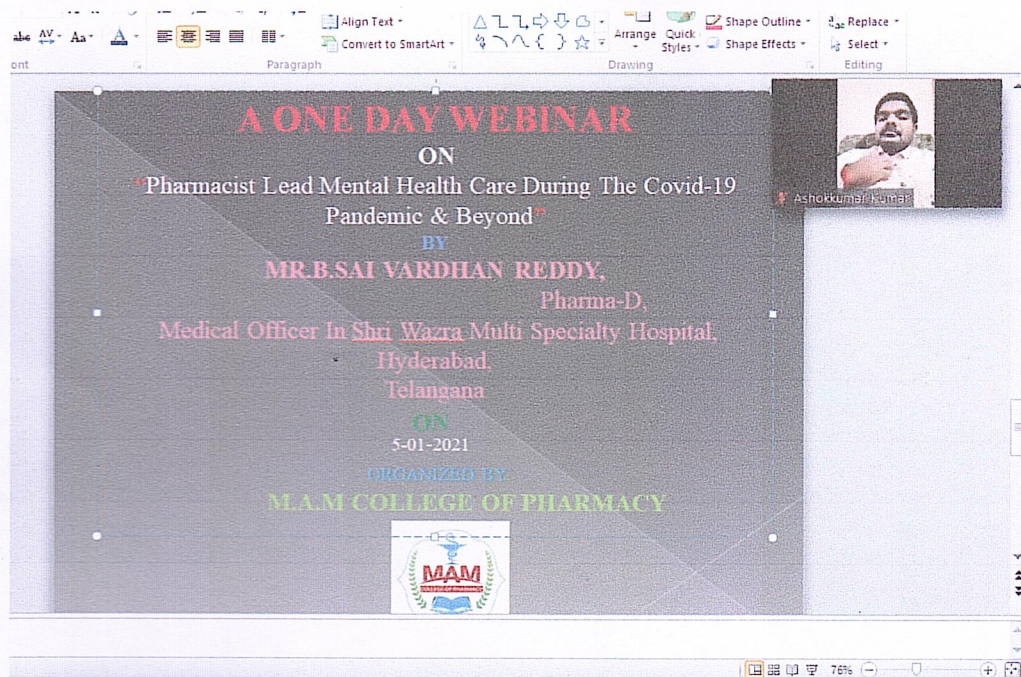
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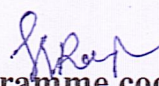
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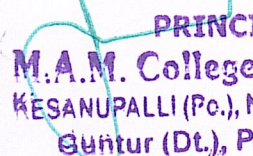
Outcome of the Programme

The students and faculty learned about the Pharmacist Lead Mental Health Care during the Covid-19 Pandemic & Beyond. They gain the knowledge on the mental health of HCWs during the COVID-19 pandemic needs to be addressed. Pharmacists are frontline HCWs and belong in this category as they provide necessary services amid the pandemic. As one of the most accessible HCWs, they face many stressors that need to be specifically targeted to address pharmacist's mental health issues effectively. All in all, more research and resources need to be developed to provide solutions for the declining psychological well-being of pharmacists and HCWs in general amid COVID-19.



On 1.5.2021, from our college students have participated in the entrepreneurship programme.


Programme coordinator


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M.A.M. College of Pharmacy
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LIST OF PARTICIPANTS

Name of the Programme: A oneday webinar on pharmacist lead
Date: 1.05.2021 Mental health care during the Covid-19 pandemic
& Beyond.

| S.No. | Name of the Participant | Roll. No. | Course and Year | signature |
|-------|---------------------------|-----------|-------------------|-----------|
| 1 | Shaik Haseena Begum | Y18PH2065 | III/IV B.Pharmacy | ✓ |
| 2 | Shaik Imiran | Y18PH2066 | III/IV B.Pharmacy | ✓ |
| 3 | Shaik Mastanbi | Y18PH2067 | III/IV B.Pharmacy | ✓ |
| 4 | Shaik Mohammad Khuddoos | Y18PH2068 | III/IV B.Pharmacy | ✓ |
| 5 | Shaik Noor Basha Sharmila | Y18PH2069 | III/IV B.Pharmacy | ✓ |
| 6 | Siddi Pavan Kumar | Y18PH2070 | III/IV B.Pharmacy | ✓ |
| 7 | Talari Vinay Sai | Y18PH2071 | III/IV B.Pharmacy | ✓ |
| 8 | Thappeta Stalin | Y18PH2072 | III/IV B.Pharmacy | ✓ |
| 9 | Uyyala Eswar Gopi | Y18PH2073 | III/IV B.Pharmacy | ✓ |
| 10 | Vankadavath Govind Naik | Y18PH2074 | III/IV B.Pharmacy | ✓ |
| 11 | Akula Nagendra Babu | Y18PH2076 | III/IV B.Pharmacy | ✓ |
| 12 | Katra Priya | Y18PH2077 | III/IV B.Pharmacy | ✓ |
| 13 | Kondareddy Madhav Reddy | Y18PH2078 | III/IV B.Pharmacy | ✓ |
| 14 | Madda Venkata Reddy | Y18PH2079 | III/IV B.Pharmacy | ✓ |
| 15 | Mohamatam Srilakshmi | Y18PH2080 | III/IV B.Pharmacy | ✓ |
| 16 | Pattan Nagoor Shareef | Y18PH2081 | III/IV B.Pharmacy | ✓ |

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Programme Coordinator